

DStv Mobile and GOtv Mobile launch in Uganda

Late last week saw the launch of mobile TV services, DStv Mobile and GOtv Mobile in Kampala, Uganda.



"Mobile TV is set to change the way we interact with television. We are excited to add GOtv Mobile and DStv Mobile to MultiChoice's growing products and services range" commented Charles Hamya, general manager, MultiChoice Uganda.

To access the service, subscribers choose from the mobile TV range of devices which are the Walka 7 (326,875 UGX), Drifta (183,050 UGX) and iDrifta (169,975 UGX).

Devices

- The Walka 7 is a portable TV complete with a seven inch screen. It boasts six hours of battery life and audio is delivered via two 1.5 watt speakers.
- The Drifta is a mobile TV decoder that receives the mobile TV broadcast signal and relays it over WiFi to a range of WiFi capable devices, this includes laptops, PCs, tablets and smartphones. The device is compatible with certain Android, BlackBerry, iOS, and Symbian smartphones and tablets, as well as Windows and Mac computers.
- The iDrifta is a plug and play mobile TV broadcast decoder dedicated to iOS devices. It enhances the mobile TV viewing experience of consumers with Apple mobile devices, including iPads, iPods and iPhones. The iDrifta is compatible with the iPod 4th generation, iPhone 4/4S and iPad 1/2/3.

Bouquets

Subscribers are able to choose from three bouquets:

- Free bouquet: To introduce consumers to mobile TV, a free bouquet is available with three celebrated channels, NTV, Bukedde and WBS. This is accessible to anyone with a mobile TV device.
- GOtv Mobile bouquet: Subscribers have access to NTV, Bukedde, WBS, Citizen, Sony MAX, Africa Magic (Family),

Disney Junior, Nat Geo Wild, CNN, Channel O, Select Sports and Super Sport Blitz. As an added value to GOtv Plus subscribers, they are able to access one GOtv Mobile subscription at no additional fee.

- DStv Mobile bouquet: Subscribers have access to the same great channels as GOtv Mobile with the addition of an events channel and SuperSport 9. As an added value to DStv Compact, Compact Plus or Family bouquet, subscribers are able to get one DStv Mobile subscription at no additional fee.

All these bouquets are available as stand-alone products and you do not have to be a DStv or GOtv subscriber to access mobile TV.

DStv Premium subscribers are able to access the DStv Mobile bouquet with the addition of Africa Magic Entertainment and SuperSport 3. Furthermore, a DStv Premium subscriber is able to access one DStv Mobile subscription at no cost.

For more, go to www.dstvmobile.com and www.gotv.com for details.

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