

MetropolitanRepublic Uganda wins Google account

[MetropolitanRepublic Uganda](#) last week announced that they have won the PR and media relations for search engine Google, starting in Uganda with the potential to handle Rwanda and South Sudan operations once these are up and running.



Having pitched against other agencies in Uganda, this was a significant win for MetropolitanRepublic as Google has a history of using advertising agency groups globally for their work.

Uganda Health Marketing Group (UHMG), a USAID sponsored company and social marketing organisation in Uganda, have also been added into the fold. UHMG promotes behavioral change around AIDS, malaria and family planning. The agency will be responsible for their full marketing communications function.

"These wins are really meaningful to MetropolitanRepublic as we are such a new agency in the country. We might be young but we have years of combined experience. The agency has demonstrated a combination of hunger, experience, culture and strategic ability -mixed with solid creative and an insightful approach to clients business." says Alex Rukundo, managing director of MetropolitanRepublic Uganda

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