

Newspapers ABC Q3 2019: Local gains on prior quarter, as newspaper woes continue

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The Audit Bureau of Circulations of South Africa's (ABC) Quarter 3 results for total newspapers is on-trend, with this quarter showing a decline of 1.9% on the previous quarter. This keeps the declines for all quarters this year under the 2% mark.



Its decline on the prior year in Q3 of 6 % is also in keeping with declines over the prior year in Q1 and Q2 of 5% and 6.9%. The only category to show an increase on the prior quarter is Local Newspapers.

Daily Newspapers

Daily Newspapers declined by 6.0% on the previous quarter, an increase on Q2's decline which was only 2.8%. The decline on the prior year is bigger than it has been all year, by 11.7% on the prior year, up on Q1's 10% and Q2's 9.2%.

Weekly Newspapers

While this was the only category to increase on the previous quarter in Q2, in this quarter the category declined by 1.3% on the previous quarter. The decline of 7.9% on the prior year matched its Q1 decline and is more than Q2's 2.9% decline. It should be noted that the increase in Q2 on the previous quarter was the result of a new member.

Die Burger (Friday) is the only publication in the category with an increase over the prior quarter.

Weekend Newspapers

The category's increasing decline continued this quarter with a decline of 6.6% on the previous quarter. In Q2 the category declined by 4.2% and Q1 1.6%. The decline on the prior year also climbed to 14.0% on the prior year. In Q1 and Q2 the decline was 10.4%.

Only two publications in the category, *Daily Dispatch Weekend Edition* (formerly *Saturday Dispatch*) and *Taifa Jumapili* increased on the prior quarter. *Beeld, Saturday* is the only publication to increase on the prior year.

Weekend Argus (Saturday), *Son op Sondag* (formerly *Sondag Son*), *City Press*, *Weekend Argus* (Sunday) and *Sunday Mail* saw the biggest prior quarter losses in the category.

Local Newspapers

The category returned to an increase in circulation as it had experienced in Q1, with a 0.2% increase on the previous quarter. Its decline on the prior year was almost half than the previous quarters, with a 4.6% on the prior year (Q1: 8.1% and Q2: 8.6%).

Free Newspapers

The category showed a slight decline of under 1% (0.9%). This is in line with the trend set at the beginning of the year with a 1.4% decline and 1% decline in Q2 on the prior quarter. Free Newspapers also pulled back the decline on the prior year to 3.9%, from Q2’s 6.2% and more in line with Q1’s 3% decline.

Kroonnuus and *North Western Bonus* along with a number of others in the category all showed marginal increases over the prior quarter and/or prior year.

Daily Newspapers

Publication name	Frequency	Total circulation	%change quarter	%change year
Daily Sun	Mo-Fr	105,131	-6.3%	-13.8%
Daily Nation	MD, Mo-Sat	101,467	-1.2%	-6.8%
Star, The	MD, Mo-Fr	66,280	-7.5%	-13.2%
Isolezwe	MD, Mo-Fr	65,728	-4.2%	-15.9%
Sowetan	Mo-Fr	60,166	-14.1%	-14.1%
Son (Daily)	MD, Mo-Fr	45,340	-7.6%	-19.3%
Citizen, The (Daily)	MD, Mo-Fr	38,270	-2.7%	-8.7%
Bukedde	MD, Mo-Sat	37,466	4.9%	-16.3%
Burger, Die Daily	Wes Kaap	35,703	-2.7%	-7.3%
Burger, Die Daily	MD, Mo-Fr	35,701	-2.7%	-15.7%
Beeld, Daily	MD, Mo-Fr	30,392	-2.3%	-3.1%
Namibian, The	MD, Mo-Fr	28,942	-8.3%	-14.9%
Cape Times	MD, Mo-Fr	27,086	-5.1%	-5.4%
Cape Argus	MD, Mo-Fr	25,840	-4.9%	-5.2%
New Vision	MD, Mo-Fr	24,895	1.3%	-5.5%
Mercury, The	MD, Mo-Fr	22,376	-8.5%	-10.6%
Daily News	MD, Mo-Fr	20,649	-8.0%	-10.7%
Times of Swaziland	MD, Mo-Fr	20,298	-0.2%	-7.2%
Business Day	MD, Mo-Fr	18,049	-1.5%	-2.7%
Daily Monitor	MD, Mo-Fr	16,301	-0.9%	-7.4%

Daily Dispatch	MD, Mo-Fr	14,768	2.9%	-2.5%
Herald, The	MD, Mo-Fr	13,903	-4.5%	-4.0%
Volksblad - Daily	Mo-Fr	12,413	-2.2%	-3.0%
Pretoria News	MD, Mo-Fr	11,802	-6.2%	-9.4%
Taifa Leo	MD, Mo-Sat	11,353	2.7%	-6.9%
Witness, The	MD, Mo-Fr	10,176	-2.9%	-7.8%
Diamond Fields Advertiser	MD, Mo-Fr	6,886	-3.3%	-6.5%
Zambia Daily Mail	MD, Mo-Sat	6,804	10.8%	0.7%

Weekly Newspapers

Publication Name	Frequency	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly, Wed	218,689	New Member	-12.6%
Ilanga	2xW, Mo&Th	53,612	-2.3%	-7.0%
Post, The	Wkly, Wed	36,724	-2.5%	No submission
Mail & Guardian	Wkly, Fr	22,119	-7.9%	No submission
Voice, The	Wkly, Fr	13,937	-4.0%	-14.0%
Mmegi Reporter, The	4xW, Tu-Fr	10,407	-8.8%	
Botswana Gazette , The	Wkly, Wed	9,820	-0.8%	-2.7%
Burger, Die Friday	Wkly, Fr	8,595	0.9%	
The Monitor (Formerly Mmegi Monitor)	Wkly, Mbn	8,188	-4.2%	
Lesotho Times	Wkly, Th	7,453	-0.7%	-3.3%
African Times Newspaper	Wkly, Wed	No issue		

Weekend Newspapers

Publication Name	Frequency	Total circulation	%change quarter	%change year
Sunday Times	Wknd	220,857	-8.1%	-11.2%
Sunday Nation	Wkly, Sun	107,990	-1.6%	-10.4%
Rapport	Wknd	98,647	-0.9%	-2.0%
Isolezwe ngoMgqibelo	Wkly, Sat	50,541	-8.8%	-23.5%
Burger, Die Saturday	Wes Kaap	49,259	-2.7%	-0.7%
Burger, Die Saturday	Wkly, Sat	49,257	-2.7%	-2.8%
Isolezwe ngeSonto	Wkly, Sun	47,918	-7.8%	-24.9%
Sunday Tribune	Wkly, Sun	45,961	-4.9%	-8.9%
Weekend Argus	Wknd	44,788	-9.8%	-12.2%
City Press	Wknd	39,172	-15.8%	-18.1%
Sunday Sun	Wknd	38,831	-5.7%	-25.0%
Sunday World	Wknd	37,165	-8.4%	-13.7%
Beeld, Saturday	Wkly, Sat	37,041	-1.0%	3.5%
Saturday Star, The	Wkly, Sat	34,782	-9.6%	-21.1%
Independent on Saturday	Wkly, Sat	32,582	-7.6%	-7.5%
Ilanga Langesonto	Wknd	31,291	-1.7%	-11.0%
Weekend Argus	Saturday	25,405	-18.6%	-22.7%
Son op Sondag (formerly Sondag Son)	Wkly, Sun	19,998	-15.4%	-38.4%
Weekend Argus	Sunday	16,423	-10.8%	-10.3%
Citizen, The (Saturday)	Wkly, Sat	16,378	-6.0%	-46.6%
Sunday Vision	Wkly, Sun	14,596	-1.6%	-13.8%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	13,282	7.5%	-2.7%
Volksblad - Saturday	Wkly, Sat	12,988	-2.7%	-2.1%
Weekend Post	Wknd	12,984	-4.8%	-15.9%
Sunday Monitor	Wknd	9,763	-1.8%	-13.7%
Weekend Witness	Wkly, Sat	9,593	-2.1%	-8.8%
Taifa Jumapili	Wkly, Sun	9,194	1.2%	-6.5%
Pretoria News Saturday	Wkly, Sat	6,588	-5.1%	-9.7%
The Southern Cross	Wkly, Sun	6,368	-4.7%	-7.1%
Sunday Mail	Wkly, Sun	4,200	-10.2%	-3.5%

Local Newspapers

Publication Name	Frequency	Total circulation	%change quarter	%change year
African Reporter	Wkly, Fr	21,495	1.1%	-4.3%
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	15,582	-4.3%	33.3%
Rustenburg Herald	Wkly, Th	14,279	0.6%	1.5%
Witbank News, Fri	Wkly, Fr	14,103	-3.3%	-13.9%
Lowvelder, The / Laevelder, Die (Tuesday)	Wkly, Tue	14,042	-8.1%	31.9%
George Herald (Thursday)	Wkly, Th	13,278	-0.1%	-9.3%
Middelburg Observer, Fri	Wkly, Fr	12,186	-4.6%	-10.2%
Klerksdorp Rekord	Wkly, Fr	11,394	-3.0%	-10.3%
Paarl Post	Wkly, Th	11,058	-1.9%	3.5%
South Coast Herald	Wkly, Fr	10,955	2.2%	1.8%
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	9,861	13.7%	10.1%
The Mail	Wkly, Th	9,854	1.2%	-0.7%
Mpumalanga News	Wkly, Th	9,314	-3.3%	45.3%
Weslander, The	Wkly, Th	8,873	0.8%	-4.0%
Worcester Standard	Wkly, Th	8,139	-3.7%	-3.0%
Limpopo Mirror	Wkly, Fr	6,419	-2.5%	-15.2%
District Mail	Wkly, Th	6,139	0.4%	4.8%
Gemsbok	Wkly, Wed	6,077	-1.1%	-10.2%
Mosselbay Advertiser	Wkly, Fr	5,977	-3.1%	-10.0%
Zululand Observer Monday	Wkly, Mon	5,653	22.8%	11.0%
Vaalweekblad	Wkly, Th	5,611	2.7%	-5.7%
Hermanus Times	Wkly, Th	5,151	1.4%	0.7%
Potchefstroom Herald	Wkly, Fr	4,753	0.8%	-6.5%
Brits Pos	Wkly, Th	4,066	-0.7%	2.7%
Representative	Wkly, Fr	4,057	-4.1%	-16.0%
Newcastle and District Advertiser	Wkly, Fr	4,011	-4.6%	-7.0%
Stellalander	Wkly, Wed	3,999	-8.6%	-3.8%
Die Noordwester	Wkly, Fr	3,590	2.1%	-0.5%
Capricorn Voice	Wkly, Wed	3,438	-5.9%	-16.1%
Amajuba Eyethu.	Wkly, Fr	3,429		
South Cape Forum/Suid Kaap Forum	Wkly, Th	3,149	-4.2%	-13.0%
Northern Review Weekend	Wkly, Fr	2,708	-2.3%	-25.1%
Ladysmith Gazette	Wkly, Fr	2,249	-4.9%	-5.0%
Bosvelder Review	Wkly, Fr	2,244	7.3%	-4.6%
Knysna Plett Herald	Wkly, Th	2,128	-7.9%	-20.9%
Northern Natal Courier	Wkly, Fr	2,004	-3.2%	-11.3%
Carletonville Herald	Wkly, Fr	1,986	5.2%	-12.5%
Tembisan	Wkly, Th	1,834	-1.1%	-17.9%
Talk of the Town	Wkly, Fr	1,809	-8.4%	-9.3%
Vryheid Herald	Wkly, Fr	1,636	-0.2%	-13.8%
Daller, Die	Wkly, Fr	1,630	1.6%	-7.3%
Mid South Coast Mail	Wkly, Fr	1,559	-10.1%	-20.1%
Graaff Reinet Advertiser	Wkly, Th	1,491	-2.5%	-13.7%
Oudtshoorn Courant	Wkly, Fr	1,434	-6.6%	-9.2%
Streeknuus	Wkly, Fr	1,316	-1.3%	-13.7%
Estcourt and Midlands News	Wkly, Fr	1,205	-0.1%	-11.7%
The Courier	Wkly, Fr	1,115	15.4%	22.0%
Streeknuus Delmas	Wkly, Fr	834	7.8%	-2.9%
Middelburg Observer, Tues	Wkly, Tue	Discontinued		
Eikestadnuus	Wkly, Th	Changed Sector		
Polokwane Observer	Wkly, Th	Changed Sector		

Free Newspapers

Publication Name	Period	Frequency	Total circulation	%change quarter	%change year
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PE Express	Jul -Sep	Wkly, Wed	119,962	0%	0%
Taxi Times	Jul -Sep	F	105,783	-14.8%	164.8%
Sedibeng Ster	Jul -Sep	Wkly, Th	90,986	0%	-9.9%
Plainsman	Jul -Sep	Wkly, Wed	89,718	0%	0%
People s Post Mitchells Plain	Jul -Sep	Wkly, Tue	83,340	0%	0%
Vukani	Jul -Sep	Wkly, Wed	81,100	0%	0%
Rekord East/Oos	Jul -Sep	Wkly, Tue	78,780	0%	0%
Tame Times - Weekly	Jul -Sep	Wkly, Tue	76,900	-10.3%	11.1%
Tabletalk	Jul -Sep	Wkly, Wed	70,323	0%	0%
PhoenixSun - inc. Cornubia, Tongaat & Verulam	Jul -Sep	Wkly, Wed	64,860	0%	36.8%
Rekord Centurion	Jul -Sep	Wkly, Wed	60,100	0%	0%
Mhatha Express	Jul -Sep	Wkly, Wed	59,985	0%	0%
The Rising Sun.	Jul -Sep	Wkly, Wed	59,960	0%	0%
Randburg Sun	Jul -Sep	Wkly, Th	59,643	-0.1%	-0.6%
Maritzburg Echo	Jul -Sep	Wkly, Th	59,444	0%	0.2%
Phoenix Tabloid	Jul -Sep	Wkly, Tue	55,980	0%	0%
Athlone News	Jul -Sep	Wkly, Wed	55,937	0%	0%
Kempton Express	Jul -Sep	Wkly, Th	54,383	-1.0%	-1.1%
Kathorus Mail	Jul -Sep	F	54,364	-0.2%	-0.2%
Highway Mail	Jul -Sep	Wkly, Fr	54,275	-0.6%	-0.6%
Chatsworth Tabloid	Jul -Sep	Wkly, Wed	52,480	0%	0.7%
Chatsworth Rising Sun	Jul -Sep	Wkly, Tue	50,758	0%	-0.8%
Roodepoort Record	Jul -Sep	Wkly, Th	50,739	0%	0.2%
City Vision (Khayalitsha)	Jul -Sep	Wkly, Th	50,453	0%	0%
Southern Mail	Jul -Sep	Wkly, Wed	50,360	0%	0%
The Springfield Weekly Gazette	Jul -Sep	Wkly, Th	49,980	0%	0%
Bloemfontein Courant (formerly Krant)	Jul -Sep	Wkly, Wed	49,889	0%	5.2%
City Vision (Langa/Gugulethu)	Jul -Sep	Wkly, Th	49,634	0%	0%
Sandton Chronicle	Jul -Sep	Wkly, Wed	49,631	-0.2%	-0.2%
Southern Suburbs Tatler	Jul -Sep	Wkly, Wed	48,660	0%	0%
Bedfordview & Edenvale News	Jul -Sep	Wkly, Wed	45,323	-0.8%	-1.6%
Bloemnuus	Jul -Sep	Wkly, Th	44,868	0.1%	-0.1%
Overport Rising Sun	Jul -Sep	Wkly, Th	44,850	0%	-0.1%
Boksburg Advertiser	Jul -Sep	Wkly, Tue	43,432	0%	0.7%
Northern News - Kraaifontein, Brackenfel, Kuils River	Jul -Sep	Wkly, Wed	43,350	0%	-18.7%
Eastern Cape Rising Sun	Jul -Sep	Wkly, Tue	42,448	0%	0%
Go & Express	Jul -Sep	Wkly, Th	42,277	0.4%	0.3%
Ster, South	Jul -Sep	Wkly, Tue	41,471	0%	
Ethekwini Times	Jul -Sep	Wkly, Fr	40,980	0%	0%
Umlazi Times	Jul -Sep	Wkly, Th	40,980	0%	0%
Bonus Review	Jul -Sep	Wkly, Wed	39,864	0%	0.1%
Rekord North/Noord	Jul -Sep	Wkly, Th	39,850	0%	0%
North Coast Courier	Jul -Sep	Wkly, Wed	39,744	-0.1%	0%
Southern Courier	Jul -Sep	Wkly, Tue	39,427	0%	0%
Northern News Bellville/Durbanville formerlyTygertalk Bellville/Durbanville	Jul -Sep	Wkly, Wed	38,840	0%	0%
Benoni City Times	Jul -Sep	Wkly, Tue	38,775	0.1%	0.7%
Express	Jul -Sep	Wkly, Wed	38,753	0%	0.1%
Alberton Record	Jul -Sep	Wkly, Wed	38,033	-0.6%	-0.3%
UGU Eyethu	Jul -Sep	Wkly, Wed	36,850	0%	0%
Fourways Review	Jul -Sep	Wkly, Wed	36,836	-0.1%	-0.1%
Tongaata & Verulam Tabloid (former Northern Star)	Jul -Sep	Wkly, Tue	34,980	0%	9.4%
Vista	Jul -Sep	Wkly, Th	34,959	0%	0%
Ridge Times	Jul -Sep	Wkly, Fr	34,950	0%	0%
South Coast Fever	Jul -Sep	Wkly, Th	34,950	0.4%	0%
Maritzburg Fever (formerly Mirror, The)	Jul -Sep	Wkly, Wed	34,938	0%	0.1%
Msunduzi Eyethu (former Edendale)	Jul -Sep	Wkly, Th	34,879	0%	0%
Rekord Moot	Jul -Sep	Wkly, Th	33,530	0%	0%
Tygerburger Elsie'srivier	Jul -Sep	Wkly, Wed	33,085	0%	0%
Rising Sun Lenasia	Jul -Sep	Wkly, Wed	32,925	0%	0%

Ster, North	Jul -Sep	Wkly, Tue	32,786	0%	
Dobsonville Urban News	Jul -Sep	Wkly, Fr	32,666	0%	0%
Southern Star	Jul -Sep	Wkly, Fr	31,980	0%	0%
Constantiaberg Bulletin	Jul -Sep	Wkly, Wed	31,900	0%	0%
People s Post Claremont/Rondebosch	Jul -Sep	Wkly, Tue	31,834	0%	0%
Helderberg Gazette.	Jul -Sep	Wkly, Tue	31,450	0%	0%
Tygerburger Table View	Jul -Sep	Wkly, Wed	31,445	0%	0%
False Bay Echo	Jul -Sep	Wkly, Wed	31,440	0%	0%
Atlantic Sun	Jul -Sep	Wkly, Wed	31,350	0%	0%
Bolander	Jul -Sep	Wkly, Wed	31,000	0%	0%
People s Post False Bay	Jul -Sep	Wkly, Tue	30,972	0%	0%
Northcliff & Melville Times	Jul -Sep	Wkly, Tue	30,429	-0.3%	-0.2%
People s Post Athlone	Jul -Sep	Wkly, Tue	30,252	0%	0%
Germiston City News	Jul -Sep	Wkly, Tue	30,211	0.1%	1.0%
Krugersdorp News	Jul -Sep	Wkly, Wed	30,185	0%	2.7%
Diepkloof Urban News	Jul -Sep	Wkly, Fr	30,166	-7.1%	0%
Eldorado Urban News	Jul -Sep	Wkly, Fr	30,166	0%	0%
Orlando Urban News	Jul -Sep	Wkly, Fr	30,166	0%	0%
Zola Urban News	Jul -Sep	Wkly, Fr	30,166	0%	0%
Eyethu Bay Watch (Formerly Baywatch)	Jul -Sep	Wkly, Wed	30,069	0%	0%
People s Post Constantia/Wynberg	Jul -Sep	Wkly, Tue	30,069	0%	0%
Dolphin Coast Mail	Jul -Sep	Wkly, Wed	29,948	0%	0%
East Coast Mail	Jul -Sep	Wkly, Wed	29,943	0%	0%
UD Express	Jul -Sep	Wkly, Wed	29,932	0%	0%
Coastal Weekly	Jul -Sep	Wkly, Th	29,930	1.2%	0%
Intshonalanga Eyethu	Jul -Sep	Wkly, Fr	29,910	-0.1%	0.8%
Issue Mangaung	Jul -Sep	Wkly, Wed	29,900	0%	0%
Stanger Weekly	Jul -Sep	Wkly, Wed	29,900	0%	0%
Public Eye	Jul -Sep	Wkly, Th	29,859	0%	0%
Rekord Mamelodi	Jul -Sep	Wkly, Fr	29,800	0%	0%
Umlazi Eyethu	Jul -Sep	Wkly, Fr	29,800	-0.5%	0.5%
Northern News Goodwood / Parow formerly Tygertalk Goodwood	Jul -Sep	Wkly, Wed	29,730	0%	0%
Soweto Express	Jul -Sep	Mly	29,500	0%	0%
People s Post City Edition	Jul -Sep	Wkly, Tue	29,246	0%	0%
Roodepoort Northsider (Formerly Northside Chronicle	Jul -Sep	Wkly, Th	28,941	-0.4%	0.2%
Rekord Noweto	Jul -Sep	Wkly, Fr	28,820	0%	0%
Tygerburger Ravensmead/Belhar	Jul -Sep	Wkly, Wed	28,696	0%	0%
Mdrand Reporter	Jul -Sep	Wkly, Th	28,254	-0.2%	0.1%
Tygerburger Eersterivier/Blue Downs	Jul -Sep	Wkly, Wed	27,968	0%	0%
Jabavu Urban News.	Jul -Sep	Wkly, Fr	27,666	0%	0%
Meadowlands Urban News	Jul -Sep	Wkly, Fr	27,666	0%	0%
Maritzburg Sun	Jul -Sep	Wkly, Wed	27,611	-7.6%	-7.6%
Northglen News	Jul -Sep	Wkly, Fr	27,568	-0.1%	-0.2%
Berea Mail	Jul -Sep	Wkly, Fr	27,124	-0.2%	-0.2%
Springs Advertiser	Jul -Sep	Wkly, Wed	26,039	0%	1.2%
Rosebank Killamey Gazette	Jul -Sep	Wkly, Tue	25,925	-1.3%	-2.7%
Chiawelo Urban News	Jul -Sep	Wkly, Fr	25,166	0%	0%
Pimville Urban News	Jul -Sep	Wkly, Fr	25,166	0%	0%
Protea Urban News	Jul -Sep	Wkly, Fr	25,166	0%	0%
Xpress Times	Jul -Sep	Wkly, Wed	24,942	0%	0%
Kalahari Buletin (Formerly Kuruman Bulletin)	Jul -Sep	Wkly, Th	24,890	-0.1%	-0.1%
North Western Bonus	Jul -Sep	F	24,792	3.5%	3.1%
North Eastern Tribune	Jul -Sep	Wkly, Tue	24,252	0%	-0.3%
People s Post Retreat	Jul -Sep	Wkly, Tue	23,423	0%	0%
Eikestadnuus.	Jul -Sep	Wkly, Th	22,950	0%	
Merebank Rising Sun	Jul -Sep	Wkly, Tue	22,350	0%	-0.2%
Issue, Eastern Free State	Jul -Sep	Wkly, Th	21,900	0%	0%
Noordkaap	Jul -Sep	Wkly, Wed	21,888	-0.2%	0.8%
NewsHorn Mpumalanga	Jul -Sep	F	21,850	0%	11.0%

People s Post Grassy Park	Jul -Sep	Wkly, Tue	21,838	0%	0%
People s Post Landsdowne	Jul -Sep	Wkly, Tue	21,130	0%	0%
Comaro Chronicle	Jul -Sep	Wkly, Wed	20,741	-0.1%	0.8%
Tygerburger Durbanville	Jul -Sep	Wkly, Wed	20,720	0%	0%
Rekord West News/Wes Nuus	Jul -Sep	Wkly, Fr	20,040	0%	0%
Mid South Coast Rising Sun	Jul -Sep	Wkly, Tue	20,025	0%	-0.2%
Isolomzi Express	Jul -Sep	Wkly, Wed	19,985	0%	0%
Kouga Express	Jul -Sep	Wkly, Th	19,981	0%	0%
Queenstown Express	Jul -Sep	Wkly, Th	19,955	0%	0%
Hillcrest Fever (formerly Forest Express)	Jul -Sep	Wkly, Tue	19,947	0%	0%
South Coast Sun	Jul -Sep	Wkly, Fr	19,924	-1.1%	-1.1%
Umgungundlovu Eyethu (former Umngeni)	Jul -Sep	F	19,859	0%	0%
South Coast Herald Bonus	Jul -Sep	Wkly, Wed	19,850	0%	-49.3%
Alex News	Jul -Sep	Wkly, Th	19,737	0%	-0.2%
Randfontein / Westonaria Herald.	Jul -Sep	Wkly, Tue	19,582	-0.3%	-0.2%
Upper Highway/Mail (Incorporating The Hilltop)	Jul -Sep	Mtly	19,486	-0.8%	-0.8%
Tygerburger Kuilsrivier	Jul -Sep	Wkly, Wed	19,288	0%	0%
Tygerburger Brackenfell	Jul -Sep	Wkly, Wed	19,253	0%	0%
Tygerburger Bellville	Jul -Sep	Wkly, Wed	19,042	0%	0%
Swartland Gazette (formerly Swartland Monitor).	Jul -Sep	Wkly, Tue	18,950	-0.2%	-0.2%
Brakpan Herald	Jul -Sep	Wkly, Tue	18,944	-0.1%	1.1%
Tygerburger Minerton	Jul -Sep	Wkly, Wed	18,688	0%	0%
Tygerburger Kraaifontein	Jul -Sep	Wkly, Wed	18,637	0%	0%
TygerBurger De Grendel	Jul -Sep	Wkly, Wed	18,522	0%	0%
Rekord Central/Sentraal	Jul -Sep	Wkly, Fr	18,480	0%	0%
Midweek Rekord	Jul -Sep	Wkly, Th	18,109	-1.5%	-1.8%
Highvelder, The	Jul -Sep	Wkly, Fr	17,844	0%	-0.8%
Southlands Sun	Jul -Sep	Wkly, Fr	17,822	-0.6%	-0.6%
Steelburger	Jul -Sep	Wkly, Fr	17,700	0%	2.3%
TygerBurger Tyger Valley	Jul -Sep	Wkly, Wed	17,399	0%	0%
Johannesburg Eastern Express	Jul -Sep	Wkly, Tue	17,305	-0.7%	0.6%
Midweek Herald (formerly Noordwes Gazette)	Jul -Sep	Wkly, Tue	16,995	0%	0%
Herrie, Die	Jul -Sep	Wkly, Th	16,955	0%	0%
People s Post Woodstock	Jul -Sep	Wkly, Tue	16,391	0%	0%
West Side Urban News	Jul -Sep	Wkly, Fr	16,166	0%	0%
Cosmo City Chronicle	Jul -Sep	F	15,950	0%	0%
Northern Eyethu	Jul -Sep	Mtly	15,862	0%	0%
Full Sus	Jan -Jun	AltM	15,683	0%	-0.4%
Capetowner	Jul -Sep	Wkly, Wed	15,000	0%	0%
City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg	Jul -Sep	Wkly, Th	14,950	0%	0%
Midkaroo Express	Jul -Sep	Wkly, Th	14,950	0%	0.7%
Theewaterkloof Gazette (Formerly Kontreinuus Gaz)	Jul -Sep	Wkly, Tue	14,950	1.6%	0.7%
Weskus Nuus	Jul -Sep	F	14,950	0%	0%
Amanzimtoti Fever (formerly Uppercoast Fever)	Jul -Sep	Wkly, Wed	14,865	0%	-1.8%
East Griqualand Fever	Jul -Sep	Wkly, Th	14,690	-1.5%	0%
Tygerburger Parow	Jul -Sep	Wkly, Wed	14,322	0%	0%
Tygerburger Goodwood	Jul -Sep	Wkly, Wed	14,054	0%	0%
Lentswe	Jul -Sep	Wkly, Th	13,922	-3.4%	-4.2%
Queensburgh News	Jul -Sep	F	13,073	-0.2%	-0.2%
Northern Business Review	Jul -Jun	Q	12,166	0%	-17.8%
Vrystaat Nuus/News	Jul -Sep	Wkly, Wed	11,952	-1.9%	0.1%
Tribune	Jul -Sep	Wkly, Tue	11,946	0%	0%
Village Talk	Jul -Sep	Wkly, Wed	11,869	0%	0%
Zululand Eyethu (formerly Eshowe Watch)	Jul -Sep	Mtly	11,854	0%	0%
Breederivier Gazette.	Jul -Sep	Wkly, Wed	11,550	-2.0%	0%
SA Jewish Report	Jul -Sep	Wkly, Fr	11,468	-0.8%	0.2%
The Village NEWS	Jul -Sep	Wkly, Tue	10,539	-1.1%	5.7%
Uthukela Eyethu	Jul -Sep	Wkly, Th	10,000	0%	-33.3%
Mpuma Koloni Lathiitha Ilanga	Jul -Sep	Mtly	9,971	0%	

Highlands Panorama News	Jul -Sep	Wkly, Th	9,968	0%	0%
CXpress	Jul -Sep	Wkly, Wed	9,900	0%	0%
White River Post	Jul -Sep	F	9,825	0%	-0.4%
Nelspruit Post	Jul -Sep	Wkly, Th	9,815	0%	-37.9%
Hazyview Herald	Jul -Sep	F	9,795	-0.3%	194.7%
City Buzz	Jul -Sep	Mtly	9,208	2.9%	4.9%
Kroonnuus	Jul -Sep	Wkly, Tue	9,173	2.6%	2.6%
Greytown Gazette	Jul -Sep	Wkly, Mbn	9,150	0%	7.3%
Corridor Gazette	Jul -Sep	Wkly, Th	8,800	0%	-0.1%
Polokwane Observer.	Jul -Sep	Wkly, Th	8,316	2.8%	
Die Ghaap - Kimberly Gazette	Jul -Sep	F	7,998	0%	0.1%
Parys Gazette	Jul -Sep	Wkly, Fr	7,493	0%	0%
Sentinel News	Jul -Sep	Wkly, Wed	7,145	0%	0%
Mossel Bay Home Ads News	Jul -Sep	Wkly, Tue	6,895	0%	-12.7%
Idinga	Jul -Sep	Wkly, Fr	6,855	0%	-30.4%
Inner City Gazette	Jul -Sep	Wkly, Th	4,976	0%	
The Weekly Free State	Jul -Sep	Wkly, Th	4,950	0%	0%
Standerton Advertiser.	Jul -Sep	Wkly, Fr	4,850	0%	-56.5%
Free State Sun	Jul -Sep	Wkly, Th	4,750	0%	0%
Maluti News	Jul -Sep	Wkly, Fr	2,495	0.8%	0.8%
Makhulu News.	Jul -Sep	Wkly, Fr	Suspended		
Maseru Metro	Jul -Sep	Wkly, Th	Suspended		
Public Eye Free State	Jul -Sep	Wkly, Fr	Resigned		
Mdvaal Ster	Jul -Sep	Wkly, Tue	Rebranded		
Sasolburg Ster	Jul -Sep	Wkly, Tue	Rebranded		
Tongaat & Verulam Sun	Jul -Sep	Wkly, Th	Rebranded		
Vanderbijlpark Ster	Jul -Sep	Wkly, Tue	Rebranded		
Vereeniging Ster	Jul -Sep	Wkly, Tue	Rebranded		
City Reporter (former Game Reporter)	Jul -Sep	Mtly	Non Payment		
The Insight	Jul -Sep	Mtly	Non Payment		
AWSUM Newspaper	Jul -Sep	Mtly	No Submission		
Laudium Sun	Jul -Sep	Wkly, Fr	No submission		
My Line	Jul -Sep	Wkly, Th	No issue		
Boland Gazette	Jul -Sep	Wkly, Tue	Discontinued		
Echo, The	Jul -Sep	Wkly, Fr	Discontinued		
Express Northern Cape	Jul -Sep	Wkly, Wed	Discontinued		
Newcastle Sun	Jul -Sep	Wkly, Fr	Discontinued		
Times of Ladysmith	Jul -Sep	Wkly, Fr	Discontinued		
Amajuba Eyethu	Jul -Sep	Wkly, Fr	Changed Sector		

ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

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