

Le Pub's Neo Segola to preside over radio and audio jury at D&AD Awards 2024

The D&AD Awards have revealed its juries for 2024, with [Neo Segola](#) of Le Pub South Africa named jury president for the radio and audio category, with six more South Africans serving as the members of various juries.



Image supplied.

The six jury members are:

- Radio and audio: David Krueger, Group Creative Director, David
- Direction: Helena Woodfine, Executive Producer / Partner, Romance Films
- Editing: Xander Vander, editor, Strangelove Studios
- Gaming & Virtual Worlds: Byron Rex Phillipson, chief creative officer, Leopold
- Writing for Advertising: Nkanyezi Masango, CCO, Dentsu Creative
- Writing for Design: Vumile Mavumengwana, Design Specialist & Creative Director VM DSGN



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Danette Breitenbach 24 Jan 2024



Panels for over 40 categories will be made up of 350+ leading creative experts from over 50 countries across the globe.

Neo Segola

6mo

It's a rare opportunity to be selected as Jury President at D&AD Awards, and this year I am honoured to be heading up the [#dandad24](#) Radio & Audio jury. I cannot wait to see your brilliant ideas, beautifully executed. For the chance to be part of the creative excellence legacy for the next generation, learn more and submit your work here: <https://bit.ly/3Cp8WFp>

D&AD jury members are carefully selected to come together for live judging of the past year's best work across the global design and advertising industries.

They will award creative excellence with the belief that creativity is a major driver in commercial, economic, social and cultural success and will recognise work that inspires established talent and encourages the next generation.



Steve Babaeko and Megan Nethercote selected for 2024 AME Awards Grand Jury

31 Jan 2024



Brand new categories dedicated to Health & Wellbeing, Pharma, Luxury and Sustained Impact will be led by jury presidents Tim Hawkey, CCO of Area 23; Ravi Amaratunga Hitchcock, co-founder of Soursop; and Harsh Kapadia, chief creative officer for MRM New York.

Donal Keenan, awards director at D&AD, comments, "Judging the D&AD Awards is not only a massive honour but a huge responsibility to uphold the integrity, rigour and standards that D&AD is renowned for. Entries to these awards actively support D&AD's mission as an educational charity by funding learning programmes that bridge the gap between education and industry. This is made possible by these top calibre professionals from around the world offering their time, wisdom and expertise."

The complete list of confirmed judges (by country) can be found [here](#).

D&AD Festival

Following four days of live judging, the 62nd annual awards programme will be held as the culminating event of D&AD Festival at the Southbank Centre, Queen Elizabeth Hall Building from 18 to 22 May 2024.

The Festival will gather these 300+ global creative leaders and feature 80+ speakers, two main stages, the Masterclass stage, activations, Jury insights, networking, parties and a first view of some of the shortlisted work on display. D&AD

Awards 2024 is open for entry and closes 13 March 2024. The shortlist will be announced 20–21 May 2024. The Pencils will be presented in person on 22 May 2024.

For more, visit: <https://www.bizcommunity.com>