

Hamilton's Formula One car at FourWays Mall

Formula One racing fans can see a replica of the 2008 Lewis Hamilton championship-winning F1 car and join SA's local champion rally driver Gugu Zulu in signing a pledge never to drink and drive. The car is on show at the Joburg's FourWays Mall.



Zulu has already signed the wall and put his weight behind the global responsible drinking campaign driven by Johnnie Walker.

Johnnie Walker is a sponsor of the Vodafone McLaren Mercedes Team and has brought the car to South Africa as part of an initiative started five years ago when it became the only spirit sponsor of a Formula One team.

Win driving courses

As part of its responsible-drinking agenda, Johnnie Walker is also giving consumers at the Fourways Mall motor show a chance to win Mercedes-Benz Dynamic Driving Courses.

"Johnnie Walker is committed to promoting a 'never drink and drive' message and our association with Formula One allows us to demonstrate the importance of always being in control. Control is one of the most critical capabilities needed by racing drivers to succeed," said Vimal Vaghmaria, brand manager Johnnie Walker.

"These driving courses are just another way in which we can communicate a positive and responsible attitude to driving and get consumers to think and act responsibly when getting behind the wheel of a car.

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