

Automotive

We've compiled our annual #BestofBiz 2017 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Automotive site over the past year below



Our most-read stories

1	New driving regulations in South Africa, 11 May 2017 - Jessica Woodruff	20 Feb 2017
2	The #AllNewNavara is all that and more - Ilse van den Berg	22 Mar 2017
3	ZaiLab designs space truck to travel from Cape to Cairo	08 Dec 2017
4	What junk status means for car owners	13 Apr 2017
5	Autobarn SA once again sponsors SuperHatch	20 Feb 2017
6	New semi-autonomous Volvo S90 on sale in South Africa	27 Jan 2017
7	2016 a record-breaking year for Volvo sales	06 Jan 2017
8	Kuga recall and Mustang's 2-star crash test leaves Ford's reputation bruised - Mark Smyth	27 Jan 2017
9	We Buy Cars - An overnight success, 18 years in the making	25 Jul 2017
10	Invitation to participate at the new Motor City @ Rand Show 2018	07 Dec 2017
11	Major GM South Africa announcement - Ilse van den Berg	18 May 2017
12	Ford customers to do daily and monthly checks - Graeme Hosken	07 Feb 2017
13	The world of second-hand cars, five things you should know	17 Oct 2017
14	Next generation Mahindra Pik Up makes its way to SA	13 Oct 2017
15	Suzuki SA wins big at Cars Awards	20 Jan 2017
16	Calling all dealers to join the revolution	03 May 2017
17	Steinhoff Group restructures Unitrans Automotive Group operations	28 Jun 2017
18	We Buy Cars opens new head office in Midstream	10 Oct 2017
19	Ducati launches Panigale V4, creates film to capture sound	08 Nov 2017

20	#BrandManagerMonth: Francesca Berta on CarZar disrupting the auto-trade industry - Ilse van den Berg	29 Mar 2017
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Our most-read contributors

1	Jessica Woodruff
2	Henrie Geyser
3	Ané Theron
4	Jeff Osborne
5	Mike Whitfield
6	Ricardo Coetzee
7	Des Fenner
8	David Sieff
9	Naresh Maharaj
10	Michael Frans
11	Sven Hammar
12	Trevor Hill
13	Hadlee Simons

Our most-viewed press offices

1	Tiger Wheel & Tyre
2	SA Motoring Experience
3	Kia Motors South Africa
4	AutoTrader

Our most-read new business wins

1	Jam Media to manage CarTrip's PR and social media	24 Jan 2017
2	MSCSports to manage sports sponsorship portfolio for Toyota	09 May 2017
3	D.M. Distributors to deliver Engen oil products in Mozambique	25 Jan 2017

Our most-read new appointments

1	Peugeot Citroen SA appoints first black female digital marketing and advertising manager	30 May 2017
2	Standard Bank appoints Simphiwe Nghona as new group head	16 Feb 2017
3	Polestar names Tim Heldmann as new VP for global marketing and brand management	11 May 2017
4	Mark Finlayson appointed as CEO for WesBank	13 Feb 2017
5	Letitia Herold to coordinate Honda Motor Southern Africa's PR, events	19 Jul 2017
6	Ven Pillay appointed new non-executive director for Continental Tyres SA	16 Feb 2017
7	UD Trucks appoints Gert Swanepoel as managing director	01 Mar 2017
8	Peugeot Citroen SA announces several new key appointments	14 Jun 2017
9	Ziyad Gaba to take over Naeem Hassim's position at MBSA	05 Jun 2017

10	Nissan makes two new appointments in the EMEIA region	29 Mar 2017
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