

Stellenbosch Wine Routes appoints Feed That Bird as PR partner

Feed That Bird Communication Consultants has been appointed as Stellenbosch Wine Routes' PR partner.

In its capacity as the route's PR partner of choice, Feed That Bird will be instrumental in ensuring the route's newly invigorated energy is channelled along the right digital and PR channels.

Feed That Bird was elected the PR partner of choice after a competitive search and pitch process.

For more, visit: <https://www.bizcommunity.com>