

New partnership aims to make Shoprite the right shop for jobbers

Micro-jobbing start-up, Money for Jam (M4JAM) has announced a new partnership with national retailer, Shoprite Checkers, to make it even easier for jobbers to get hold of their extra cash wherever they are, in real time. The new cash out system has gone live following a rigorous development and testing phase.



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M4JAM provides brands, business and NGOs with unbiased, real-time data insights from real customers across South Africa, through the use of market research, mystery shopping, merchandising, product training, brand activations, audit and compliance solutions; quicker, cheaper, at scale and in real time.

Speaking about the partnership, M4JAM Chief Jammer Andre Hugo says, "Shoprite Checkers has a significant footprint across the country, giving our growing jobber community more opportunity to cash out at their convenience. Adding an additional 990 retail stores will make a huge difference.

"What is even more exciting is that along with adding these new cash out points, we are also introducing a real-time element to the cash out process."

Jobbers will no longer have to wait 48 hours between requesting a code and receiving their SMS. The new process, which is only available at Shoprite Checkers, will enable jobbers to request a code and receive it immediately. Imagine standing in

a queue, requesting a code and before you get to the front of the line have your code, ready to cash out.

While the cash out process at Pick n Pay and Boxer stores remains the same, the process is slightly different for jobbers cashing out at Shoprite, Checkers, Shoprite Hyper, Checkers Hyper, uSave and Liquor Shops. All jobbers will have access to a new wallet, giving them the opportunity to cash out at whichever retailer they choose, by making the selection on the M4JAM Official Account (OA) on WeChat.

To ensure that jobbers are aware that they can cash out at Shoprite Checkers stores and that the process runs smoothly, M4JAM will be rolling out 3000 jobs requiring jobbers to cash out at one of the stores. This will help jobbers familiarise themselves with the new process, as well as help the cashiers learn how the system works.

"With the unprecedented growth of our platform in the past six months, this is the right time for us to grow and develop our cash out process with partners like Shoprite Checkers. We are constantly looking for ways to change the world and the combination of easy access, real-time cash outs for jobbers, and solving a national retailer's challenge of moving cash is an ideal way to demonstrate value and grow the South African economy. This is just the tip of the iceberg of the sort of solutions we are launching this year," he says.

For more information, go to www.m4jam.com.

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