

Positive Dialogue signs five new clients

The Duke Group's strategic communications partner, Positive Dialogue, has announced that it has signed Libstar, MG Health, Environ, Defy and Marriott International as its new clients in the last four months.

The agency will offer the clients communications, media relations, internal communications and stakeholder engagement services as well as large scale influencer marketing campaigns to launch Marriott's Bonvoy travel rewards program and brand ambassador campaigns for Defy.

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