

## New Pendoring category added to Smarties Awards

Smarties South Africa Awards 2021 has introduced a new category as part of the Pendoring e tjhunwa ke Hollard Awards initiative to promote inclusion and diversity.

This award recognises multilingual marketing campaigns produced using special insights and creativity, which are unique to South Africa, and that have achieved significant impact.

For more, visit: <https://www.bizcommunity.com>