

# White Square festival announces 2023 jury

White Square, one of the largest international creativity festivals in Europe has announced its jury for 2023.



Creative and Branding Jury. Source: Supplied.

Annually agencies from more than 35 countries submit their entries and the geography of the festival participants continues to expand.

## Eight categories

The call for entries is open: participants are welcome to submit their entries online till 28 April. Entries are accepted in 205 nominations in eight categories.

The festival believes it brings a high level of judging, professional competence and impartiality in the evaluation of entries. This year, four line-ups of international jury represented by experts with worldwide recognition in the advertising industry, numerous awards and experience in judging prestigious creativity festivals around the world will evaluate the entries.

## Creative and branding

Creative and branding jury is judging creative and branding contests: film, print, radio & audio, outdoor, integrated, branded content and entertainment, creative use of media, communication design, packaging design, digital & interactive design, product design, brand environment design.

## Marketing and digital jury

MARKETING & DIGITAL JURY

white square

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 <p><b>FRANCESCO NAPOLEONE</b> Executive Creative Director Accenture Song</p>	 <p><b>LAURIE LACOURT</b> Creative Director FamousGrey Brussels</p>	 <p><b>KESTREL LEE</b> Integrated solutions, Creative Lead Dentsu China, Growth Solutions</p>	 <p><b>JUAN PABLO VALENCIA</b> Regional Creative Advisor FCB Artgroup</p>	 <p><b>KYRA VON MUTIUS</b> Co-Founder Partners Creative Consultancy</p>	 <p><b>MISCHA SCHREUDER</b> Executive Creative Director / Creative Partner, Fitzroy</p>	 <p><b>SAADI ALKHOULTI</b> Executive Creative Director Webdia</p>	 <p><b>NIKOLINA POPOVIC</b> Creative Director Liwa Content. Driven</p>
 <p><b>ARTUR LIPORI</b> Creative Director Google Creative Lab</p>	 <p><b>NICOLETTA STEFANIDOU</b> Co-Founder and Creative Chief Officer, Tinker Tailor</p>	 <p><b>ROMAN BOKOV</b> Creative Director DPG</p>	 <p><b>HANNA STENWAL</b> Creative Director INGO Stockholm</p>	 <p><b>IOANA ENACHE</b> Social Media &amp; Activation Creative Director MRM Romania</p>	 <p><b>PABLO MALDONADO</b> Executive Creative Director Grey Middle East</p>	 <p><b>VLADILEN SITNIKOV</b> Brand Director at Skillbox, Partner of GRAPE Creative Agency</p>	 <p><b>ELOI ASSELINE</b> CEO Weber Shandwick Paris</p>
 <p><b>TOMOKO KANEZAKI</b> Managing Director / Executive Creative Director, Dentsu Tokyo</p>	 <p><b>YOSUI ARANGÜENA</b> Founding Partner and CEO Made Group</p>	 <p><b>LUITGARD HAGL</b> Executive Creative Director &amp; Managing Director Jung von Matt LIMMAT</p>					

Marketing and digital jury is judging marketing effectiveness, marketing services, digital and media contests, marketing effectiveness, brand experience and activation, PR, direct, campaigns, sectors, innovations, creativity driven transformation, digital, mobile, social and influencer, creative data, channels, excellence in media and media campaigns.

### Craft jury

CRAFT JURY

white square

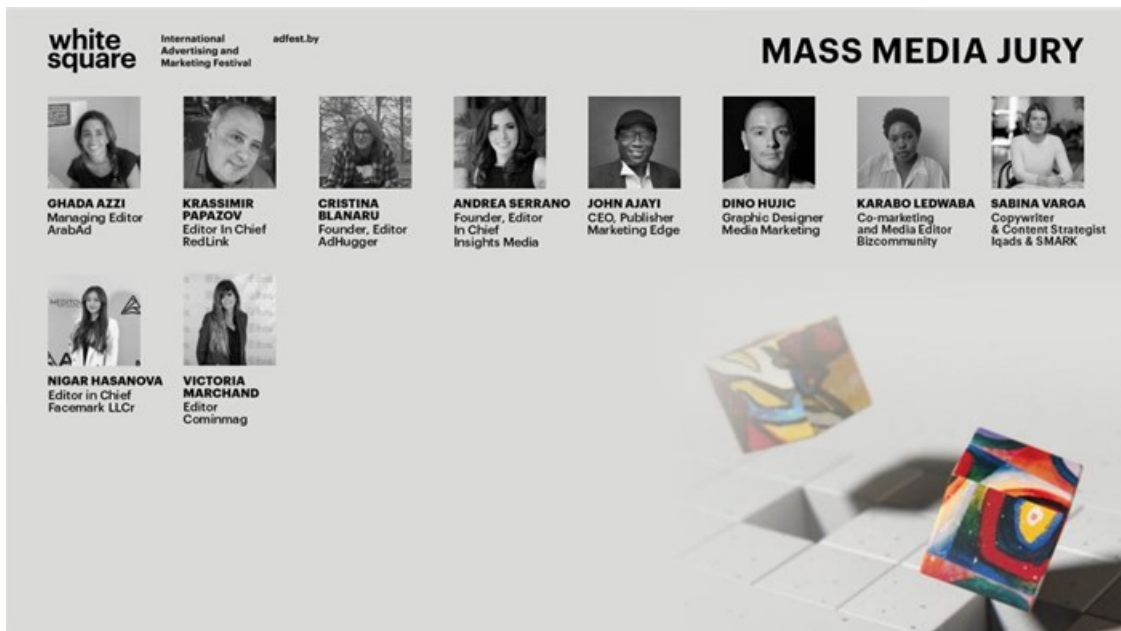
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 <p><b>ALEX TEODORESCU</b> Executive Producer Sage Film</p>	 <p><b>DIEGO LAUTON</b> Creative Director Ogilvy Social.Lab Amsterdam</p>	 <p><b>ANDY VENTURA</b> Independent Creative Director</p>	 <p><b>JASON BURAYAG</b> Senior Creative Director Socialize / We Are Social Dubai</p>	 <p><b>MARIA FRIDMAN</b> Art Director Garbergs</p>	 <p><b>JAVIER LOURENÇO</b> Director, Owner Flamboyant Paradise</p>	 <p><b>MOTHEO MOENG</b> Cinematographer Exposure Crew</p>	 <p><b>CRISTIAN CHÁVEZ</b> Creative Director Inbrax</p>
 <p><b>MIKE AWAD</b> Freelance Creative Director</p>	 <p><b>CHRISTIAN GOSCH</b> Founder &amp; Creative Director Studio Spezial</p>	 <p><b>BEATRIZ JEREZ</b> Creative Director Bungalow25</p>	 <p><b>MANAL NAJI</b> Senior Creative Director Leo Burnett</p>	 <p><b>RENATA MURATOVA</b> Creative Group Head Gforce/Grey</p>	 <p><b>ROBERTO BATTAGLIA</b> Founder / Executive Creative Director Gitto Battaglia_22</p>	 <p><b>MICHAEL WILK</b> Global Head of Art Serviceplan Group</p>	
							

Craft jury is judging Craft contest: film craft, print and outdoor craft, excellence in radio and audio.

### Mass Media jury



Mass Media J=jury is judging the Mass Media contest: communication, digital and mobile, reach, integrated campaigns, change for good brands, change for good nonprofit, charity and government.

Changes and additions to the jury are possible.

The main judging criteria are the creative idea and its implementation.

Read their profiles [here](#).

Enter promo code BIZCOMMUNITY in the field IDEA in personal cabinet to get 10% discount on entries submission.

For more, visit: <https://www.bizcommunity.com>