

Full jury ready for Ad Stars

The full line-up of jurors for the Ad Stars competition, which runs from 25-27 August 2016 in Busan, South Korea, has been announced.

Executive jury panel

- Ali Shabaz, chief creative officer, Grey Group Southeast Asia, Singapore
- Jeremy Craigen, global chief creative officer, Innocean Worldwide, London
- Leigh Reyes, president and chief creative officer, MullenLowe Philippines
- Manolo Techera, creative chairman, Marcel Worldwide, Mexico
- Tim Doherty, chief creative officer, Isobar China, Shanghai



Jurors

Twenty-five final jurors will join the executive jury at Ad Stars, representing the following regions:

- Australia - Takeshi Takada, executive producer, Alt.vfx
- Brazil - Daniel Ottoni, associate creative director, R/GA
- Canada - Lisa Greenberg, SVP creative director, Head of Art, Leo Burnett Toronto
- China - Polly Chu, chief creative officer, JWT Beijing; Tom J.Z. Xiang, general director, Zhejiang Hualin Advertising Co
- Hong Kong - Joshua Tay, regional creative director, Red Fuse Communications
- Hungary - Gabor Spielmann, creative director, Kaboom
- Japan - Ajab Samrai, chief creative officer, Ogilvy & Mather; Yoshihiro Yagi, creative director, Dentsu; Tomoki Harada, senior creative director, TBWA Hakuhodo
- Korea - Eun Jung Ahn, head of next campaign Team1, Innocean Worldwide; Youngmin Pipha Cho, creative director, Cheil Worldwide; Jay Paik, president, Diamond Ogilvy Group
- Malaysia - Shi Ping Ong, chief creative officer, FCB Kuala Lumpur
- New Zealand - Wayne Pick, executive creative director, Colenso BBDO/Proximity.
- Russia - Andrey Gubaydullin, executive creative director, Voskhod
- South Africa - Graham Lang, chief creative officer, South Africa & Africa, Y&R
- Spain - Nestor Garcia, executive creative director, LOLA MullenLowe, Barcelona
- Taiwan - Murphy Chou, chief creative officer, Leo Burnett Taiwan
- Thailand - Anuwat Nitipanont, executive creative director, BBDO Proximity, Bangkok
- UK - Roy Cohen, creative director, Blue Hive Ogilvy; Laurent Simon, executive creative director, BBC creative
- US - Myra Mazzei Nussbaum, SVP global creative director, FCB; Andre Felix, VP & creative director, Y&R Miami
- Vietnam - Carlos Camacho, executive creative director, MullenLowe Vietnam

Ad Stars has a tiered judging system, beginning with a global panel of 215 jurors who recently voted remotely on over 18,000 entries to determine this year's finalists. In August, the executive jury and final jury will fly to Busan to select Gold, Silver, Bronze and Grand Prix winners. Winners will be announced at a gala awards ceremony on Saturday 27 August at Haeundae Grand Hotel in Busan, South Korea, concluding the festival. Tickets can now be purchased at www.adstars.org.