

New AMASA Cape Town Committee 2002/3

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The new Cape Town AMASA committee for 2002/3 was voted in at our AGM held at the President Hotel on the 27th of March.



We are happy to announce that all the committee members from last year (except Amanda Bouwer who has left for the UK) were re-elected. We are also very pleased to introduce Eben Gewers from Action Stations and Fred Buter from Vasoline Advertising as new members to the committee.

Says Chairperson Elsa Vorster: "We look forward to the coming year and hope to continue and improve on the successes of 2001/2002. Thanks must go to all those who have supported us to date. I have no doubt that your continued support, coupled with the commitment, enthusiasm and dedication of the new committee will see AMASA go from strength to strength."

Our portfolios are as follows:

Committee Member - Portfolio (Company)

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Elsa Vorster - Chairperson (Berry Bush BBDO)
Irene Stevens - Vice Chairperson and Secretary (Independent Consulting)
Samm D'Arcy - Masters Treasurer (Clear Channel Independent)
John Walls - Speakers (United Stations)
Richard Procter - Publicity (FCB)
Marc Taback - Marketing (MediaCo-ordination)
Marc Frampton - Meetings (etv)
Bridget Harris-Peil - Workshop/Party (Berry Bush BBDO)
Tracey Firetto - Education (SABC Radio Active)
Fred Buter - Fundraising (Vasoline Advertising)
Eben Gewers - Workshop/Party (SABC Action Stations)
Gerrit Visser - Membership (Ogilvy Mather RS-T&M)

For contact details please visit our website on www.amasa.org.za.

- " **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021
- " **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021
- " **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021
- " **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020
- " **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

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