

# Charting a sustainable future: Join Topco Media's Future of Sustainability Conference 2024

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As global sustainability efforts gain momentum, Topco Media proudly presents the highly anticipated annual Future of Sustainability Conference at the Empire Conference and Events venue in Johannesburg on 19 and 20 March 2024.

"Join us for hotly contested insights and announcements with industry leaders driving sustainability innovation. The conference will feature a lineup of experts and thought leaders at the forefront of sustainability in South Africa," says Ralf Fletcher, CEO of Topco Media.

## Some of the speakers and moderators facilitating conversations include:

- [Hon. Thokozile Didiza](#), minister of agriculture, land reform and rural development
- [Hon. Senzo Mchunu](#), minister of water and sanitation
- [Alderman Eddie Andrews](#), deputy mayor and MMC: spatial planning and environment, City of Cape Town
- [Blessing Manale](#), head: communications and outreach, South African Presidential Climate Commission
- [Nozicelo Ngcobo](#), public affairs, communications and sustainability director, Coca-Cola Beverages South Africa
- [Karyn Harrington](#), vice president, public affairs communications and sustainability, Coca-Cola Africa
- [Dr Achieng Ojwang](#), executive director, UN Global Compact Network, South Africa
- [Loshni Naidoo](#), chief sustainability officer, Johannesburg Stock Exchange
- [George Mienie](#), CEO, AutoTrader SA
- [Leanne Manas](#), award-winning journalist and TV presenter
- [Carol Tshabalala](#), award-winning sports broadcaster

## Engage in panel discussions and sessions on pressing sustainability topics



**topco media FUTURE OF SUSTAINABILITY CONFERENCE 2024**

## PANEL DISCUSSION:

**The Importance of Sustainability for Business and Incorporating Effective Measurement**

**19-20 MARCH 2024**  
THE EMPIRE CONFERENCE & EVENTS VENUE, PARKTOWN, JHB  
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**BOOK YOUR SEAT NOW**

NOZICELO NGCOBO	LEE SWAN	GEORGE WILSON	KURT ROELANDT
Public Affairs, Communications and Sustainability Director, Coca-Cola Beverages South Africa	Head of Sustainability, Alexforbes	Head of Institutional Trade Finance, Investec	Director, Envision Advisory Services

Highlighting the *Importance of Sustainability for Businesses and Incorporating Effective Measurement*, this comprehensive panel discussion delves into the nuanced dimensions of sustainability integration and emphasises a holistic approach that extends beyond environmental sustainability. The panel features Nozicelo Ngcobo, public affairs, communications and sustainability director at Coca-Cola Beverages South Africa; Lee Swan, head of sustainability at Alexforbes; George Wilson, head of institutional trade finance at Investec; and Kurt Roelandt, director at Envision Advisory Services, who will provide valuable insights and perspectives on this crucial topic.

The panel discussion on *Transformative Pathways in Packaging for a Circular Tomorrow* will explore how various

industries are revolutionising their packaging practices to align with circular economy principles. Gain valuable insights into leading companies' strategies, challenges, and collaborative efforts to achieve closed-loop systems for diverse sectors such as food packaging, glass and bottling, fabric, and metals. The panel features Babongile Mandela, senior director of public affairs, communications and sustainability, at Coca-Cola Africa; Patricia Pillay, chief executive officer at Polyco; Roan Snyman, an expert analyst on circular economy at SA Plastics Pact, GreenCape; and Miles Kubheka, the CEO of Wakanda Food Accelerator, who will share their expertise and experiences in driving sustainable packaging solutions.

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**PANEL DISCUSSION:**  
**The Importance of Sustainable Sourcing and Why it is Crucial for Business Growth**

**SANELE ZULU**  
 CEO and Co-Founder, Green Youth Network

**MICHAEL WILSON**  
 Finance Director, Coca-Cola Beverages South Africa

**EUSTACE MASHIMBYE**  
 CEO, Proudly South African

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The panel on the strategic *Importance of Sustainable Sourcing and Why it is Crucial for Business Growth* aims to unpack how sustainable procurement practices not only catalyse the growth of local businesses but also ensure a sustainable approach to product sourcing. Expert panellists include Michael Wilson, the finance director at Coca-Cola Beverages South Africa; Eustace Mashimbye, the CEO of Proudly South African; and Sanele Zulu, the CEO and co-founder of Green Youth Network. These speakers will shed light on the multifaceted benefits of tracing the value chain locally and examine how sustainable sourcing supports the environment, drives community development, and fosters economic resilience. In addition to the panel discussions

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**FIRESIDE CHAT:**  
**Sustainable Mobility: Driving The Green Transition with EVs**

**MODERATOR**  
**GEORGE MIENTIE**  
 CEO, AutoTraderSA

**YUSUF NORATH**  
 National Franchise Operations Manager, Takealot.com

**REANDO POTGIETER**  
 Operations Director, Aeversa

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A special fireside chat will focus on *Sustainable Mobility* and the role of electric vehicles (EVs) in driving the green transition. The chat will be moderated by George Mienie, the CEO of AutoTrader SA, and the featured speakers include Reando Potgieter, the operations director of Aeversa, and Yusuf Norath, the national franchise operations manager at Takealot.com.

Fletcher expressed his gratitude to the conference's valued partners, including Coca-Cola Beverages South Africa, bronze partners OMI Solutions, The Spar Group (Ltd), Nestlé South Africa and Old Mutual Insure; showcase partners, the Association of International Certified Professional Accountants (AICPA and CIMA), Envision Advisory Services (Pty) Ltd, and Amalooloo; strategic partners including the UN Global Compact Network South Africa, Primedia Outdoor, Good Governance Africa, British Chamber of Business in South Africa and Women in Mining (WiMSA); and lifestyle partner, Sade J UAE Fine Fragrances. "We extend our sincere appreciation to our esteemed partners for their unwavering support

and commitment," he stated.

### There are still a few spots

[Secure your seat at the Future of Sustainability Conference](#) and be part of this transformative dialogue shaping the future of sustainability.

Follow the conversation online to stay abreast of key updates: [Instagram profile](#) | [Facebook page](#) | [X \[formerly Twitter\] profile](#) | [LinkedIn business page](#)

For event inquiries please contact Thabiso M. Mohlabeng, marketing executive | [thabiso.mohlabeng@topco.co.za](mailto:thabiso.mohlabeng@topco.co.za) | 0860 009 590

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▪ **Celebrating 30 years of democracy with the 23rd edition of *Impumelelo: Top empowerment*** 30 Apr 2024

▪ **Sentech Africa Tech Week 2024: Shaping Africa's tech future** 17 Apr 2024

▪ **Celebrating tech innovators at the 7th Annual Africa Tech Week Awards - Submit your entry** 5 Apr 2024

▪ **Public Sector Leaders features the merSETA CFO, Ncedisa Mpande** 2 Apr 2024

#### Topco Media



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