

Your vote will decide the people's seat of power

Issued by [Ogilvy South Africa](#)

3 May 2022

To celebrate the 25th anniversary of our Constitution, Constitution Hill and its agency partner, Ogilvy, came together to launch "The 12th Chair" - a creative challenge to design a chair which represents the seat of the people, in partnership with the 11 Constitutional Court judges.

Since the campaign launch, more than 100 submissions have been received. From these, the final six designs have been shortlisted by our judges. Now, it's up to you to choose which should be brought to life as the symbolic 12th chair for South Africa's highest court.

"We encourage everyone to vote for the chair that they feel upholds the values and principles of our Constitution," says Constitution Hill Trust CEO Vanessa September. "The chosen chair will find a permanent place on Constitution Hill."



"The Constitution was written by and for South Africans, so it makes sense that the people deserve a seat at the highest court in the land," says executive creative director at Ogilvy, Peter Little. "The 12th chair will represent that. It's the people's seat of power. And now, the people can vote for the design that speaks to this power."

Now is the time to cast your vote for the people's chair. The design with the most votes wins. **Voting closes on 31 May 2022.** To vote, visit <https://wethepeople.constitutionhill.org.za/12th-chair>.

The power of kings, queens, judges, parliamentary speakers, archbishops and presidents is reflected in the chairs they occupy. We, the people, also have the right to exercise our voices and fill a seat of power.

- ° **Ogilvy shines as the winning Consumer and Influence PR Agency at the SABRE Africa Awards** 17 May 2024
- ° **Ogilvy launches pioneering health influencer offering in South Africa** 13 May 2024
- ° **Ogilvy strengthens its digital services offering and rebrands as Ogilvy One** 24 Apr 2024
- ° **Ogilvy leads creative rankings at International Clio Awards 2024** 16 Apr 2024
- ° **Ogilvy South Africa invests in further growth of its digital creative hub, C2 Studio** 26 Mar 2024

Ogilvy South Africa



Ogilvy South Africa offers integrated creative advertising agency and marketing services from offices in Johannesburg, Cape Town and Durban.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>