

Dis-Chem Brain of 702 and CapeTalk take general knowledge competition to the next level

Issued by [Primedia Broadcasting](#)

9 Feb 2021

Popular general knowledge quiz Dis-Chem Brain of 702 and CapeTalk is back on the airwaves of popular regional talk radio stations 702 and CapeTalk.



The iconic quiz has been running for 10 years. The latest reiteration boasts even more prize money and an additional Junior Brain element.

"This year we decided to shake it up a bit and add even more prize money. We also know our younger audience to be a smart bunch, so we added a daily Junior Brain execution on both stations," says Thabisile Mbete, 702 station manager.

Parents can register their children aged 11 or 12 on <https://brain.702.co.za> and <https://brain.capetalk.co.za> where they'll play an online knowledge game. Daily on-air winners will each win R1,500.

Adults can also register to compete on the links above to win their share of R220,000.

Previously, the finals of the competition were held in shopping malls across Cape Town and Gauteng. This year, due to

Covid-19 restrictions, the weekly finals will be hosted on radio and streamed live on social media.

"We're excited to continue our long-standing support of the Brain of 702 and CapeTalk property with Primedia Broadcasting," says Mark Norton, Dis-Chem marketing manager. "We firmly believe that health and wellness include the body and mind. The inclusion of the Junior Brain element is particularly exciting because we know that healthy, stimulated children grow up to become healthy adults."

Dis-Chem Brain and Junior Brain of 702 and CapeTalk happen on-air daily until 26 February 2021.

" 947 refreshes its weekend line-up!" 10 May 2024

" Nisa Allie to lead credible journalism as newly appointed editor-in-chief of EWN" 18 Apr 2024

" Nothemba Madumo launches 'Jazz & Beyond'" 10 Apr 2024

" 947's Anele & The Club Live: A spectacular showcase of music, entertainment, and surprises" 9 Apr 2024

" Anele and The Club Live: A radio extravaganza proudly brought to you by Pepsi" 28 Mar 2024

[Primedia Broadcasting](#)



Primedia Broadcasting is the home to premium radio stations in Gauteng and the Western Cape and specialises in omnichannel converged solutions that deliver results.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>