

Trust the no.1* product for vaginal dryness

Issued by [ACDOCO SA](#)

2 Oct 2020

Dryness, itching, burning or pain in the female genital area is a problem for nearly half of all women over the age of 45. Too many suffer in silence and many don't seek treatment.



Local specialist brand-building distributor, ACDOCO SA is launching yet another over the counter (OTC) first in South Africa, Dr. Wolff's Vagisan Moisturising **Cream**. The first **hormone-free** cream available **without prescription** for vaginal dryness.

With hundreds and hundreds of 5-star consumer reviews **Dr. Wolff's Vagisan Moisturising Cream** with dual effect acts on alleviating the symptoms of dryness by providing both moisture and soothing lipids in the vaginal and external genital area. ACDOCO SA's Marketing Head, Dana Leibovitz shares how vaginal dryness is a common occurrence especially during or after menopause. One of the major causes is when hormonal changes occur and oestrogen levels drop, resulting in less vaginal lubrication. The skin becomes dryer, thinner and more vulnerable and an unpleasant feeling of dryness, itching, burning or pain can occur.

While water-based gels are able to provide moisture, a cream provides both moisture *and* lipids and therefore might be preferred by some women. Dr. Wolff's Vagisan Moisturising **Cream** is different, as most creams available up to now require a prescription and contain oestrogens (female hormones).

Dr. Wolff's Vagisan Moisturising Cream provides noticeable relief from symptoms of vaginal dryness, even after the first application. Regular use can help to prevent irritation and inflammation in the vagina and external genital area caused by dryness. Through the addition of lactic acid, the pH of the cream is adjusted to the natural pH of the healthy vaginal flora leaving the skin feeling soft and supple.

*Pharmacy Sell-Out INSIGHT Health and DatamedIQ YTD 2020.06 Germany

- **Jordan launches new Ultralite toothbrush with 50% less plastic** 2 Nov 2022
- **There is a new king condom in town** 24 Aug 2022
- **Get 2 shades whiter in 1 week with Pearl Drops Instant White** 14 Jul 2022
- **Celebrating 10 years of Batiste in Mzansi** 13 Jul 2022
- **Recyclable toothpaste tubes with Jordan's new packaging and formulation** 8 Apr 2022

[ACDOCO SA](#)



ACDOCO SA is a specialist consumer packaged goods distributor centred on the health and beauty sector. We are a subsidiary of Astley Dye Chemical Co. Ltd, founded in the UK in 1919, and have been in Southern Africa for over 20 years.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>