

## Forbes hosts businesswomen in Rwanda

*Forbes Woman Africa* will be rolling out a regional version of its annual gathering on International Women's Day of women for the first time. The inaugural *Forbes Woman Africa* Regional Forum in association with Mastercard, will be held in Kigali, Rwanda, on 9 August 2019.



Naomi Campbell poses with female basketball players this week at the Hoop Forum organised by the SEED project in Senegal.

The Forum will bring together 250 powerful women from across East Africa. “*Forbes Woman Africa* Regional Forum will echo the same fervor and sentiment as the flagship Leading Women Summit but in hosting it for the first time in East Africa, what I am very keen on, is coming face-to-face with the women who are at the top of their game in this region – the guests and speakers on the day will be luminaries you don’t want to miss meeting,” says Renuka Methil, managing editor of *Forbes Africa* and *Forbes Woman Africa*.

Beatrice Cornacchia, senior vice president, marketing and communications, Mastercard Middle East and Africa said: “African women are a force for economic growth and social change, and are playing a critical role in addressing the development challenges faced across the continent. As cultural and social dynamics shift, we are beginning to see an environment where women can flourish, and demonstrate the value they offer to every industry and sector in the economy. We are proud to partner with *Forbes Africa* and believe that this initiative will help to create opportunities for women to reach their greatest potential.”

The 2019 *Forbes Woman Africa* Leading Women Summit on March 8 saw supermodel, philanthropist, activist and cultural innovator, Naomi Campbell, headline the Durban event, alongside some of the most notable names in business, sports, politics and the arts.

The Regional Forum will be a by-invitation-only gathering and will be managed and produced by ABN Event Productions.

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