

MailCliq email newsletter platform launched

MailCliq, reportedly Nigeria's first email newsletter platform, is web based software for email newsletters that lets you send trackable email campaigns and newsletters at an affordable price.



The platform comes complete with graphical reports and analytics, subscriber list management, as well as with automated bounces and complaints handling. It's overall aim is to help enterprises across Nigeria and Africa to maximize their online marketing budget.

MailCliq is described as the first email newsletter platform built with adequate consideration for the African Market. It's not only working hard to make the platform support local currencies and local payment options in Africa and other emerging markets, but is also building it to be Africa's most viable platform for email marketing.

For more, go to www.mailcliq.com.

For more, visit: <https://www.bizcommunity.com>