

M-Net signs digital golden reel contract with CineMARK

Subscription television service M-Net has secured position 5, the slot fifth closest to the main feature, on CineMARK's digital golden reel.

The contract will see M-Net's 30" commercial being screened on CineMARK's 61 digital screens around the country until January 2009.

For more, visit: https://www.bizcommunity.com