BIZCOMMUNITY

Beeld's readership on the increase

Daily Afrikaans newspaper *Beeld* is reporting a 2.8% increase in circulation, with average daily sales between April and June 2006 growing by 2 846 issues to an ABC-audited figure of 105 114. On average, it sold 7 166 more newspapers on Saturdays than it did over the same period last year.

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