

Mail & Guardian awarded ICC daily newspaper, Pitch Report

The International Cricket Council (ICC) has awarded the official daily newspaper, Pitch Report, to the Mail & Guardian for the duration of the Cricket World Cup (6 Feb 2002 - 31 March 2003).

The daily Pitch Report is a tabloid sized newspaper which will be available at every match during the World Cup. There will be 35 issues of the Pitch Report during the Cricket World Cup. The Pitch Report is the OFFICIAL International Cricket Council's newspaper which will retail for R2.00 inside the cricket stadiums throughout South Africa on match days as well as the different C.N.A outlets countrywide.

The daily Pitch Report, with a unique design and layout, will carry high quality editorial with contributions from top international and local journalists, info on the teams representing their countries, the games being played on a particular day, player profiles, pitch conditions, match results, match statistics and more. It will range on a daily basis from 8 to 16 pages with an average print run of 30 000 copies per match day. This figure will fluctuate due to the cricket ground's capacity and number of games that are played at the different stadiums on a particular day.

For more, visit: <https://www.bizcommunity.com>