

Francis Dufay appointed to head JUMIA Côte d'Ivoire

African e-commerce operator, JUMIA, has formalised the appointment of Francis Dufay as the head of its subsidiary in Côte d'Ivoire. This announcement follows the appointment of Fatoumata BA with whom Francis Dufay led JUMIA Côte d'Ivoire since April 2014, to the position of Managing Director at JUMIA Nigeria.

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