

Why the resurgence of brick and mortar retail spaces?

When the metaverse is the latest conversation, why on the streets are we seeing a huge resurgence of new brick and mortar retail spaces?



Kevin Britz and Craig Page-Lee, hosts of the *Lunchtime Marketing Show* on www.ebizradio.com, delve into this. In a virtual world with online shopping, why in 2022 are we seeing a resurgence of physical stores and retail spaces opening all over the world?

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