

## TBWA\ Angola engineer flashmob

TBWA\ ANGOLA

Grocery shopping in Angola recently took a turn from the mundane when shoppers were surprised with a flashmob. TBWA\ Angola engineered the guerilla-marketing stunt for Cerveja CUCA, a local beer manufacturer in the Angolan market. Unsuspecting onlookers were treated to an energetic flash dance performed by a group of dancers who appeared out of nowhere to complete the act. View the [CUCA FlashDANCE](#).

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