

#ACACaresCovid19: Contracts, communication and collaboration

In the fourth episode of Bizcommunity and the Association for Communications and Advertising's video interview series, industry leaders Mzamo Masito, CMO Google Africa and Boniswa Pezisa, Net#work BBDO CEO discuss transformation, creativity, contracts, collaborations and common interests.

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This industry-wide initiative for conversations around sustainable solutions to common issues facing SA's marketers and marketers, to future-proof the industry, is made possible by the Association for Communication and Advertising.

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