

## 2023 Africalgnite Pitch Competition finalists revealed

Organisers of the annual Africa Tech Festival, taking place in Cape Town from 14 - 16 November, announced the top ten finalists of the Africalgnite Pitch Competition who will battle it out to win the opportunity to represent the African continent in the Startup World Cup on 1 December this year.



Source: [Unsplash](#)

Making the announcement, James Williams, senior director of events for Connecting Afric, Informa Tech, remarked:

“Congratulations to everyone who entered. We called for the continent’s brightest, most inspiring founders to apply to help build the African innovation ecosystem and they certainly delivered.

The top ten looking to win the Africalgnite Pitch Competition Final are:

- AsaanaPay – a payments and rewards platform for minority-owned businesses enabling offline and online payments and unrestricted cash-back rewards to attract and retain customers.
- Tausi App – beauty is freedom and beauty is also big business in Africa, which is how Tausi came about. An app that connects beauticians to clients and provides professional hair and make-up and other services to make clients feel fabulous, with a rating system and in-depth onboarding process that is simple to use.
- Bus54 – Based in Nigeria, Bus54 is a mobility technology company providing a platform to aggregate intercity bus transportation in Africa, allowing passengers to search, compare, book, and manage their journeys online.
- Delta Scan – a specialist engineering inspection, digitisation and BIM company based in South Africa that digitise the world around us to create powerful analytical 3D models to extract engineering value.
- Oneway Connect – a cutting-edge job matching and recruitment software prioritizing cultural alignment that is shaping the future of hiring. Beyond traditional CVs, the platform evaluates capabilities and traits, fostering purposeful performers for businesses.
- Ukwenza VR – a social enterprise based in Kenya that focuses on creating educational virtual reality (VR) content to complement classroom learning and offer additional learning on social and environmental issues e.g. conservation and plastic pollution.

- Hippocampus Education – Hippocampus is an adaptive tutoring Facebook Messenger bot that provides differentiated instruction and instant feedback that is customized to meet each individual's learning needs.
- BenaCare – a Kenyan-based social enterprise that delivers affordable clinical and supportive care to patients with life-limiting illnesses in the comfort of their own homes.
- Gradlinc – more than a matchmaker between graduate and employer and vice versa, Gradlinc helps prepare graduates for the workplace from helping with CVs to creating personal brands and is free to graduates.
- Kyanda Africa – seamless payment solutions with easy financial reach, Nairobi-based Kyanda Africa provide safe and easy access to financial and related services simultaneously in an affordable, efficient, and transparent manner for all at all times.

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