

UK-based World Legacy appoints CSA

Communication Services Africa, the PR and marketing division of Celebrity Services Africa, has been appointed by UK-based World Legacy Ltd to handle all public relations around World Fashion Month and World Sports Destination Expo to take place at World Football House at the Sandton Convention Centre for the duration of the FIFA World Cup™.

A hive of activity during the World Cup, World Football House will not only host 32 national country pavilions, the official SABC HD TV studio, public viewing areas and a number of other associated lifestyle events including the VIP lounge, Nelson Mandela Legacy Gala Dinner, Africa Fashion Week, Africa Fashion Awards and World Travel Awards.

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