

# Vennduke Chigumba named senior strategist at Brand Union

Vennduke Chigumba has been appointed as Brand Union Africa's new senior strategist. Chigumba holds a BA (Honours) in brand management, which he obtained at Vega School, as well as a BA marketing and media communications degree from Monash University.

Chigumba has worked with diverse companies namely; Cheil Worldwide, Abnormal Marketing, Metropolitan Republic, Lowe Bull, and even with fashion designer, David Tiale Couture. Chigumba has also built up his career experience across clients such as Sheraton Uganda, Sanlam, FNB and MTN SEA region, 1Life, Ocean Basket, Bacardi, Southern Comfort, and the Abcon Group.

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