

## The One Club for Creativity appoints Molly Crossin as chief growth officer

The One Club for Creativity, a non-profit organisation that aims to support the global creative community, has appointed Molly Crossin as its chief growth officer. Crossin, an experienced strategic marketer, brand builder and connector, will be responsible for the development of cross-platform partnerships with agencies and brands, connecting them with the club's numerous DEI, gender equality, education and creative development programmes around the world.

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