

John Sanei, Erik Kruger's *Expansive* podcast hits #1 on SA iTunes

John Sanei and Erik Kruger's new *Expansive* podcast has hit number one on SA iTunes.



Image credit: Austin Distel on Unsplash.

The podcast hit number one on the business section of iTunes, a couple of days after its release.

A 'glocal' perspective

Sanei is a global speaker, best-selling author and trend specialist and Kruger is a keynote speaker, high-performance executive coach and author. They are good friends as well as colleagues and peers.

The *Expansive* name was inspired by the work they do in helping people live lives that are constantly expanding in terms of possibility and purpose.

A new podcast is released every week and seven are currently available.

Each podcast takes the form of a fairly informal discussion between Sanei and Kruger. They share the highs and lows of their personal and professional journeys and unpack how they find opportunity in challenge and high-performance in mediocrity.

Since Sanei is in Dubai and Kruger is in Johannesburg, they bring a “glocal” perspective. The topics are decided on an ad-hoc basis.

The average length of a podcast is 17 minutes.

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