

Educating women, educating a nation - Universum women's webinars to focus on female empowerment

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Visionary educator Dr James Emman Kwegyir Aggrey said, "If you educate a man, you educate an individual. But if you educate a woman, you educate a nation". This thinking forms the overarching motivation for employer branding agency [Universum Global's](#) upcoming webinar series, featuring informed panellist discussions on employer branding effects, decoding employer branding to find out how it affects talent and the day-to-day life of female HR (Human Resources) professionals. The first webinar, scheduled for 24 August, is now open for registration, and participants are encouraged to email any questions they would like posed to panellists before the event.



Confirmed panellists thus far include Travis Stephenson: group head talent Mr Price Group and Zani Mashinini: thought leader in the HR profession, both experts on the current employer branding and gender, diversity and inclusion environments in Africa. Also confirmed is Welcome Moyo: senior conceptual copywriter from Universum Global's Activations Department, who will be discussing inclusion and building a more inclusive environment in general.

More webinars will follow soon and anyone who is interested is encouraged to sign up.

The first webinar will be structured as follows:

60 mins – 11:30 – 12:30

11:30 – 11:40 Introductions

11:40 – 11:45 Universum Market Insights

11:45 – 12:15 Panel Discussion

12:15 – 12:30 Q&A and close off

If you would like to participate in the event, visit <https://register.gotowebinar.com/register/1462328891189609232>, to register. If you have any questions related to employer branding and/or gender, diversity and inclusion you would like to be answered, to stimulate robust interactive discussion on the day, email them to Pabi.mogosetsi@universumglobal.com. Please submit any questions on or before 23 August 2021.

To find out more about Universum, visit <https://universumglobal.com/>.

About Universum:

Universum is the global leader in employer branding. Advising the leading employers in the world to better understand, attract and recruit talent. During our 30+ years we have established ourselves in 60 markets with 20 offices covering the world. Our solutions are actionable research, strategic advisory, data driven communication solutions - and being a pioneer in social media solutions in the world for talent branding, sourcing and analytics. A trusted partner to over 1,700 clients, including many Fortune 500 companies, as well as global media partners that publish our annual rankings and trend reports, with 2,000 partner universities worldwide conducting research on the career and employer preferences of top talent. Universum surveys on an annual basis over 1,000,000 students and professionals worldwide.

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