

SA startup aims to make creating mobile social networks easy as pie

Motribe is a newly launched platform intended to allow users, brands, agencies and publishers across the world to build and manage their own mobile social communities. People using the Internet on their cellphones should be able to build and own a fully-featured social network optimised for the mobile Internet, with plugins that blogs, photo sharing, real-time chatrooms, user rankings and customisable HTML snippets. Various themes will be available to premium account holders, as well being able to earn revenue from advertising within a community. The brainchild of [Vincent Maher](#) and [Nic Haralambous](#), formerly of Vodacom, the new startup has raised an initial round of venture capital financing from Jersey-based 4DI Capital. For more, go to www.motribe.com.

For more, visit: <https://www.bizcommunity.com>