

With or Without Sugar Episode 10 Teaser: Personal Branding

PERSONAL BRANDING: What goes into it? How do people manage their image and messages in the public domain? Come and have a glass of wine with Giles Shepherd of The Brand Alive Group and Dick Foxton, communication consultant to some of the most high profile politicians and business people, as they chat about this interesting angle on brands. Have a look at the teaser below, and join in for the full episode on Thursday, 16 March. See you then!

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