

## become a savvy local traveller

Uber has partnered with travel app Tastemakers Africa (TSTMKRS), South African Airways (SAA) and Radisson Blu in offering exclusive access to glamorous destinations, exhilarating adventures and city nightlife experiences across South Africa, Nigeria, and Kenya.



Africa, a continent like no other with its striking beauty, diverse cultures and exotic nightlife makes for one of the most energetic hubs in the world. For this very reason, Uber is giving the people of Africa an opportunity to become a savvy traveller in their own backyard and giving them a chance to win a trip to one of Africa's vibrant cities and a number of limited TSTMKRS experiences.

Alon Lits, general manager for Uber Sub-Saharan Africa explains, "At Uber, we believe that the real magic starts in your very own backyard, which is why we are offering the ultimate reason to explore your city this August. We are thrilled to partner with dynamic companies like TSTMKRS, SAA and Radisson Blu, which help us provide riders with the opportunity to travel over their own borders and experience something unique and exciting in another African country."

All they need to do is head to their favourite spot in their city from 12 August until 23 August 2016 and share their experience, by posting a photo on Instagram or Twitter, and including the hashtag #SeekAfrica. The most unique and creative photos will stand the chance to win one of three insider experiences from TSTMKRS, SAA and Radisson Blu.

There is nothing better than discovering what your own country has to offer and experiencing amazing opportunities that can't be done anywhere else. It is time to #SeekAfrica.

### How it works:

- Open your Uber app and enter the code SEEKAFRICAZA in the 'Promotions' tab
- Head to one of your favourite spots, take a photo and post it to Instagram or Twitter
- Remember to include the hashtag [#SEEKAFRICA](#) in your post and tag Uber\_RSA
- Our favourite photos will stand the chance to win 1 of 3 insider experiences from TSTMKRS, SAA and Radisson Blu

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Thank you for sharing space with us Nairobi! Keep adding photos of your favorite places using #SEEKAFRICA - contest ends August 23rd. Asante Sana!

*A photo posted by Tastemakers Africa (@tstmkrsafrica) on Aug 16, 2016 at 6:01am PDT*

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## Prizes:

Grand Prize (3): A four-night experience for two in Kenya, Nigeria, or South Africa.

Second Prize (3): A one-night “staycation” for two in your country in either Johannesburg, Lagos or Nairobi.

*The Fine Print: Detailed Terms and Conditions [here](#).*

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