

Ettore Bilotta redesigns Turkish Airlines' uniforms

Italian haute-couture designer Ettore Bilotta has updated Turkish Airlines' uniforms in celebration of its 85th anniversary. Bilotta crafted the uniforms in line with the traditional patterns found in artisanal Turkish glassware, as well as local ceramics and calligraphy, before combining these with modern textures and patterns.

The shapes and colours found in the Istanbul Bosphorus were also reimagined for the collection, but with a new flow detail. The new Turkish Airline uniforms will take their maiden flight upon the opening of the Istanbul New Airport.

The new uniforms will be distributed to the cabin crew, cockpit crews, flying chefs, and ground services staff.

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