

## ZZ2 Afrikado launches Harmony Avs in SA

ZZ2 Afrikado is launching its Harmony Avs in the SA market, making 12 hand-picked avocado varieties available in season, all year round. While local consumers are mostly familiar with the Hass and Fuerte varieties of avocado, ZZ2 is now releasing ten other varieties so that consumers may buy locally grown produce while it is in season.



ZZ2 has planted trees at various altitudes which come into season at different times. By implementing the principles of ZZ2's Natuurboerdery and working holistically with nature, and with the elements of sunlight, water and soil, ZZ2 has nurtured the trees in terms of their welfare as well and that of the environment (for example, beehives in the orchards) to yield the resulting range of ZZ2 Harmony Avs:

- Hass
- Maluma Hass
- Lamb Hass
- Fuerte
- Pinkerton
- Ettinger
- Ryan
- Galil
- Edranol
- Itzamna
- Simmonds
- Shepard

The Harmony Way features useful information written by local food and health bloggers including Christy Ann, Amilinda Wilkinson (The Little Hedonist), Crystal Espin (Womenstuff), and Jeremy Proome (Menstuff). Says Proome: "I try my best to eat locally grown, seasonal produce. Being involved in the Harmony Way movement means I am learning about different types of avocados (one of my all-time favourite foods) and the fact that I can enjoy them any time."

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