

House of Coffees warms up audience at Oprah's "You Have The Power" event

Premium coffee brand, House of Coffees, recently participated in the exclusive "You Have The Power" event held by the world's most influential woman, Oprah Winfrey, on the 30th of November at The Campus in Bryanston.

Bloom Marketing represented the House of Coffees brand at the event, where guests were offered a free cuppa and House of Coffees plunger, in order to warm them up for the gueen of talk shows.

House of Coffees was exceptionally popular with guests who amounted to over 500 loyal O' Magazine readers, journalists and Oprah fans. The House of Coffees team served over 400 cups of coffee, and distributed over 500 free House of Coffees plungers!

House of Coffees is a premium quality coffee that brings you authentic coffee experiences from a worldwide range - House of Coffees, Blends of the World.

Bloom Marketing is the full-service activation agency to call for remarkable and effective 360 - degree activations in South Africa and beyond!

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