

# Complete the Ventureburn Startup Survey and win!

The second annual Ventureburn Startup Survey is drawing to a close. Startups have until 31 October 2017 to participate and stand a chance of winning an iPhone 8 as well as a business startup hamper powered by Telkom, BCX and Trudon, and other great prizes.



Powered by



Ventureburn, in partnership with Telkom Futuremakers and analytics company Curio launched the survey on 2 October 2017.

Thus far 165 questionnaires have been completed in full.

## Uncovering the nuts and bolts of the startup sector

This year's survey follows the successful 2015 survey and aims to again to uncover the nuts and bolts of the startup sector and answer a number of questions. These include:

- What are the major challenges facing the country's entrepreneurs?
- What do South Africa's startup founders look like?
- What sectors are startups more prevalent in?
- What types of funding are startups securing, and where are they getting their money from?
- Why are people flocking to startups to work there?
- Where is the most startup activity happening in South Africa?

Litha Kutta, Telkom's head of enterprise and supplier development, believes the survey will prove crucial in providing data on the challenges faced by South Africa's tech startups.



Ventureburn 2017 Startup Survey kicks off

3 Oct 2017



"With unemployment being high and the country experiencing stagnant economic growth, startup businesses are a very

viable option to enter the economy,” says Kutta.

## **Criteria**

You need to be a South African technology-based startup or small business with annual revenues under R20m and/or staff numbers of anywhere from 1 to 100.

## **Prizes**

Participants stand a chance to win a business startup hamper powered by Telkom, BCX and Trudon (including 20 GB data, free mobile minutes, free night surfer data and router and free advertising for a year) as well as a new iPhone 8 sponsored by Ventureburn and other great prizes.

For more, visit: <https://www.bizcommunity.com>