

Connecting commuters in Tanzania



[click to enlarge](#)

The latest Vodacom campaign in Tanzania creates high impact using airport walkways at Dar es Salaam International Airport, Tanzania's premier airport. "Vodacom have increased their visibility to great effect, targeting high-end local and international commuters", comments Russell Stuart, Clear Channel Outdoor's general manager in Tanzania.

For more, visit: <https://www.bizcommunity.com>