

## **World Out of Home Organisation announces 'Sustainability in OOH' panel for MENA region**

The World Out of Home Organisation has announced its 'Sustainability in OOH' panel for its first in-person MENA Forum, taking place on 15-17 February 2023 in Dubai, UAE.

Ben Milne, global head of OOH Dentsu, Lenaic Pineau, JC Decaux group chief sustainability and quality officer, Mathieu Verbraken, business development manager, Daktronics and Tina Chikhani-Nader, Unilever Arabia head of media will moderate the panel.

For more, visit: <https://www.bizcommunity.com>