

## Fadi Hani to oversee Avaya's digital transformation in MEA, Turkey

Fadi Hani has been appointed as Avaya's new VP for the Middle East, Africa, and Turkey regions. Hani has been tasked with promoting Avaya's customer-centric, outcome-based approach in the region, working with key customers to help the company achieve its digital transformation objectives.

Hani joined Avaya 10 years ago and has held several senior sales and management positions since then. Hani has also held senior positions with other ICT and software companies in the region, including Oracle and NCR Corporation.

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