

Cupcakes of HOPE aims to break world's tallest cupcake tower record

Non-profit Cupcakes of HOPE, taking on the Guinness World Record, is preparing to build the tallest stack of cupcakes the world has ever seen. With the attempt set for 23 September at the Rio Sol restaurant in Vereeniging, Gauteng, the goal is to raise money for the families of children with life-threatening diseases.



More than 5,000 cupcakes will go into building the tower that will be nearly 11m tall, and that should break the current Guinness World Record by well over 2m.

More than 625 eggs, 47kg of sugar, 26kg of butter, 50kg of flour and 52kg of icing sugar will go into building the sweet spire. Each of the 5,000 cupcakes will be artfully arranged on a specially designed steel structure that is currently under construction and will be shipped to the venue on the day.

Helping families save their children's lives

"It's all to help very ill children," says Cupcakes of HOPE founder Sandy Cipriano. The Guinness World Record attempt will aim to raise money for South African children with cancer and to draw public attention to the harrowing path their families walk in fighting the disease and saving their children's lives.



Sandy Cipriano, founder, Cupcakes for HOPE

“Right now, we need to raise R600,000 for stem-cell and bone-marrow transplants. There are desperately ill children in our network whose families need all the help they can get,” Cipriano says. “If you want to be part of the Guinness World Record effort and help a family cope with the devastation of childhood cancer, get in touch with us and make a difference.”

Cupcakes of HOPE has encouraged its supporters to donate R10 per cupcake. This year, National Cupcake Day will be celebrated at 60 malls across the country on 30 September.

For more information or to get involved, email Sandy Cipriano at Cupcakes of HOPE at sandy@cupcakesofhope.org.

For more, visit: <https://www.bizcommunity.com>