



# All the live communications finalists!

Finalists in the live communications categories have been announced for the Loeries 2018.

AMBIENT			
Agency / Entrant	Title	Brand	Product
J. Walter Thompson Beirut	Em Khalil	Bou Khalil	Corporate
The Hardy Boys, Mbongiworks	Reinvention Kitchen	Unilever South Africa	Robertsons Herbs & Spices
J. Walter Thompson JHB	The One Armed Beer Bandit	Devil's Peak Brewing Company	Craft Beer
TBWA Hunt Lascaris Durban	Lifeblood	Build it	Corporate
King James Group	2 Minute Shower Songs Shower Booth	Sanlam	2 Minute Shower Songs
Ogilvy Cape Town & Ogilvy Africa	The OMO Book of Dirt	Unilever	OMO
King James II	The Siemens Air Drop	Siemens	Siemens
M&C Saatchi Abel	Test Run a Dog	DARG Domestic Animal Rescue Group	DARG Domestic Animal Rescue Group
Joe Public United	Bill of Rights	Apartheid Museum	Apartheid Museum
Loxion Conexion	#IAMNEXT	Edward Snell	Russian Bear Vodka
House of Brave	While you were out we got in	Insurance driven by the AA	AA Insurance
Leo Burnett Israel	People Not Symbols	Access Israel	Easy Parking Access for Handicapped
Impact BBDO Dubai	The Hunger Proof Football Experience	Mars	Snickers
LIVE ACTIVATIONS			
TBWA/RAAD	Kefa Spare Parts	AWR Arabian Automobiles	Nissan Genuine Parts / Service Center
Redhouse McCann Mauritius	The Toothbrush Experiment	Action Familiale	Social Awareness
Ogilvy Cape Town	Soccer Song for Change - Activation	AB InBev	Carling Black Label
LIVE CRAFTS			
TBWA/RAAD	Highway Gallery	Louvre Abu Dhabi	Louvre Abu Dhabi
The Hardy Boys & Mbongiworks	Reinvention Kitchen	Unilever South Africa	Robertsons Herbs & Spices
Ogilvy Cape Town & Ogilvy Africa	The OMO Book of Dirt	Unilever	OMO
VML South Africa	Absolut One Source Live Festival	Pernod Ricard South Africa	Absolut Vodka
VML South Africa	Absolut One Source Live Festival	Pernod Ricard South Africa	Absolut Vodka
VML South Africa	Absolut One Source Live Festival	Pernod Ricard South Africa	Absolut Vodka
WWP Group	Time of Olde	Mercedes-Benz	X-Class
Glen21 Entertainment	Castle Lite Unlocks 2017	AB InBev	Castle Lite
Ogilvy Johannesburg	Halloween Sleepover	DStv	DStv
Ogilvy Johannesburg	Halloween Sleepover	DStv	DStv
Ogilvy Cape Town	Soccer Song for Change - Music	AB InBev	Carling Black Label
LIVE EVENTS			
CULLINAN	Give Art Life	Absa	L'Atelier
WWP Group	X-Class Launch	Mercedes-Benz	X-Class
WW Group (Pty) Ltd	#POLOGAMECHANGERS	Volkswagen	Polo
Studio H	S/Zout	S/Zout	Water Scarcity
One-eyed Jack and Mushroom Productions	WW#MVOnation	Volkswagen	Polo Vivo
Saatchi & Saatchi South Africa	The Independent Bar	Glenfiddich	Glenfiddich
Helocomputer	5 questions to end bullying	Western Cape Government	Department of Education
Impact BBDO Dubai	Bridal Uniform	UN Women	Child Marriage

Winners will be announced this coming weekend! Loeries Creative Week Durban takes place from 16 to 19 August 2018. Keep an eye on our [Loeries Creative Week Durban](#) special section for all the latest updates.

For more, visit: <https://www.bizcommunity.com>