

All the service design finalists!

Finalists in the service design categories have been announced for the Loeries 2018.

SERVICE DESIGN			
Agency / Entrant	Title	Brand	Product
Accenture	Nedbank Smart Geyser	Nedbank	Nedbank Smart Geyser
Momentum Corporate (division of MMI Group Limited)	Momentum Smart Underwriting	Momentum	Smart Underwriting
NORTH VCA	Packa-Ching	Polyco	Packa-Ching Brand
Scanad	Jitambulishe	Safaricom	Jitambulishe

Winners will be announced this coming weekend! Loeries Creative Week Durban takes place from 16 to 19 August 2018. Keep an eye on our <u>Loeries Creative Week Durban</u> special section for all the latest updates.

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