

All the Communication Design finalists

Finalists have been announced in the Loeries' Communication Design Awards categories.

BRAND IDENTITY & COLLATERAL DESIGN - DIRECT & PROMOTIONAL MAIL			
Agency / Entrant	Title	Brand	Product
King James Group	Sanlam J&B Met Accreditation Pack	Sanlam	Financial services
Derrick	Last Lions Top Cap	Absa Barclays	Cape Epic - Route Launch
Grid Worldwide Branding (Pty) Ltd	A-Z of ZA	INDABAZA	INDABAZA
Publicis Machine	Red Bull Summer Edition	Red Bull	Red Bull Summer Edition
Thirtyfour	Trading Post	Musgrave Gin	Musgrave Gin
Thirtyfour	Biltong Box	South African Breweries	Castle Lager
Thirtyfour	Scout Badges	Campworld	Campworld
Y&R South Africa	#BreakTheMould	Cape Talk	Gender Free Toys
The Hardy Boys & THB Disturbance	Geisha Stories for Life	Geisha	Promotional Mailer
Sunshinegun	Perinaise Lenticular Box	Nando's	Nando's Perinaise
M&C Saatchi Abel	Perfect Hiding Place	Takealot.com	MANS Razors
Mullen Lowe Johannesburg	SANBS Direct Mailer	SANBS	n/a
Mullen Lowe Johannesburg	Connect	Nestle Professional	Nestle Professional
Ogilvy & Mather Cape Town	Amarok Social Test Drive	Volkswagen South Africa	Amarok
Demographica	Resolute	BMW	The all-new BMW 7 Series
J Walter Thompson Cairo	Downtown Fonts	Al Ismaelia For Real Estate Investment	Fonts
Parsons Branding	The Festive Times	Topline Distributors	Topline Tools
BRAND IDENTITY & COLLATERAL DESIGN - GENERAL COLLATERAL			
The Jupiter Drawing Room Cape Town	Hologram Flyers	Interactive Africa	Design Indaba Festival 2016
Circle Branding by Design	Sunlux Collection	Sunlux	Sunlux
The Jupiter Drawing Room Cape Town	Responsive Business Card	Virgin Radio International	Virgin Radio
The Jupiter Drawing Room (South Africa) Johannesburg	Teaching Typefaces	Reddam House	Learning Aids
Geometry Global Cape Town and Ogilvy & Mather Cape Town	The Slave Calendar	Iziko Museums of South Africa	Iziko Slave Lodge Museum
Thirtyfour	Awkward Silence	Warwick Wines	Awkward Silence
Thirtyfour	Maps	Campworld	Campworld
Ogilvy & Mather Cape Town	Gumtree Christmas Wrapping Paper	Gumtree SA	Gumtree.co.za
Geometry and Ogilvy & Mather Johannesburg	The SAB Spike Detector Coaster	South African Breweries	SAB Drink Responsibly Initiative
Ogilvy & Mather Cape Town	Anti-Fashion Show	NSRI	NSRI
Mullen Lowe	PERI-THREAD Book	Nando's	n/a
Black River FC	Payslip Dreams	Reach for a dream	Payroll giving
Ogilvy & Mather Cape Town	Ziyabanda Ice Vinyl	SABMiller	Castle Lite
FCB Cape Town	Perfectly Blended	Retsol	Equatorial Coffee
M&C Saatchi Abel	The Nedbank Wonderland Project	Nedbank	The Nedbank Wonderland Project
FCB Africa (Pty) Ltd	Coca-Cola Emoticons Campaign	Coca-Cola	Coca-Cola Share A Coke
TBW\RAAD	One-Drop Bottle	Pril	Dishwashing Liquid
BRAND IDENTITY & COLLATERAL DESIGN - IDENTITY PROGRAMMES			
Circle Branding by Design	Cabanas	Cabanas	Cabanas
Grid Worldwide Branding (Pty) Ltd	A-Z of ZA	INDABAZA	INDABAZA
Grid Worldwide Branding (Pty) Ltd	School of Disruption	Lemon Farm	Lemon Farm
Grid Worldwide Branding (Pty) Ltd	Expand your world	Telkom	Telecommunication and connectivity
Grid Worldwide Branding (Pty) Ltd	All from one	.Past	.Past
The Jupiter Drawing Room Cape Town	Cymatic Identity	Virgin Radio International	Virgin Radio

The Jupiter Drawing Room Cape Town	Experience the wonder of creativity	Interactive Africa	Design Indaba Festival 2016
Publicis Machine	Singita Coffee Table Book and Collateral	Singita	Singita Private Game Reserves
The Hardy Boys & THB Disturbance	Geisha Stories for Life	Geisha	Stories for Life
Sunshinegun	Nando's Global Visual Identity System	Nando's	Visual Identity System
Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar	Destination Brand Qatar	Qatar Identity
Ogilvy & Mather Cape Town	Strike Identity Redesign	Strike	Strike
Parsons Branding	Make it Pop	Topline Distributors	Pop Furniture & Decor Paint

BRAND IDENTITY & COLLATERAL DESIGN - LOGOS

Shift Joe Public	Citizens in Partnership with Government	Citizens in Partnership with Government	Citizens in Partnership with Government
Switch	VIA	South African Airways	Business Class Lounge
Grid Worldwide Branding (Pty) Ltd	All from one	.Past	.Past
The Jupiter Drawing Room Cape Town	Cymatic Logos	Virgin Radio International	Virgin Radio
Switch Design Cape Town	No 3 Silo	V&A Waterfront	No 3 Silo
Xfacta Consulting Services CC.	Braamies.co.za	South Point	Braamies.co.za
Switch	Hall of Light	Johannesburg holocaust and genocide centre	Hall of Light Logo
OpenCo - The Open Collaboration	Kukhanya Bha!	IKwekwezi FM/ SABC Radio	Brand
FoxP2	Animal Dentistry	Cape Animal Dentistry Service	Cape Animal Dentistry Service
Grid Worldwide Branding (Pty) Ltd	Expand your world	Telkom	Telecommunication and connectivity
Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar	Destination Brand Qatar	Qatar Wordmark
Grid Worldwide Branding (Pty) Ltd	A-Z of ZA	INDABAZA	INDABAZA

BRAND IDENTITY & COLLATERAL DESIGN - POSTERS & BILLBOARDS

Memac Ogilvy Dubai	Bedroom	IKEA	IKEA
Memac Ogilvy Dubai	Kitchen	IKEA	IKEA
Memac Ogilvy Dubai	Living Room	IKEA	IKEA
Grid Worldwide Branding (Pty) Ltd	All from one	.Past	.Past
DDB	Sit down to save lives	SANBS	Blood Donations
Grid Worldwide Branding (Pty) Ltd	Race Must Fall	Anti-Est.	Anti-Est.
Y&R South Africa	Target - Lady	Gun Free South Africa	GFSA
Y&R South Africa	Target - Mamma	Gun Free South Africa	GFSA
Y&R South Africa	Target - Student	Gun Free South Africa	GFSA
J.Walter Thompson Beirut	Giraffe	Coca-Cola	Coca-Cola long can
Xfacta Consulting Services CC.	Book Fair	Kingsmead College	Kingsmead Book Fair
Xfacta Consulting Services CC.	Book Fair	Kingsmead College	Kingsmead Book Fair
J Walter Thompson Cairo	Downtown Fonts	Al Ismaelia For Real Estate Investment	Fonts
OpenCo - The Open Collaboration	The Mark Of Bravery	Soweto Gold	Soweto Gold '76
Grid Worldwide Branding (Pty) Ltd	Noise	Anti-Est.	Anti-Est.
Grid Worldwide Branding (Pty) Ltd	F-Bomb	Anti-Est.	Anti-Est.
Grid Worldwide Branding (Pty) Ltd	You don't have to Shout to be Heard	Anti-Est.	Anti-Est.
OpenCo - The Open Collaboration	I Am '76	Soweto Gold	Soweto Gold '76
Grid Worldwide Branding (Pty) Ltd	Noise	Anti-Est.	Anti-Est.

CREATIVE USE OF PAPER

DDB	Magic Seats	Honda Motors Southern Africa (PTY) Ltd	Honda Jazz
King James Group	Sanlam J&B Met Accreditation Pack	Sanlam	Financial services
Black Africa Brand Consulting	L'Atelier book	Absa Barclays	L'Atelier Commemorative book
Thirtyfour	Maps	Campworld	Campworld
Geometry and Ogilvy & Mather Johannesburg	The SAB Spike Detector Coaster	South African Breweries	SAB Drink Responsibly Initiative
Ogilvy & Mather Cape Town	Soccer Star	Audi SA	Audi Space Frame
Black River FC	Payslip dreams	Reach for a dream	Payroll giving
Black River FC	Payslip dreams	Reach for a dream	Payroll giving
Mullen Lowe	Connect 2016 - Magnetism	Nestle Professional	Nestle Professional

Mullen Lowe	PERi-THREAD Book	Nando's	n/a
FCB Cape Town	Perfectly Blended	Retsol	Equatorial Coffee
Ogilvy & Mather Cape Town	School Boy	Audi SA	Audi Space Frame
Ogilvy & Mather Cape Town	Ballerina	Audi SA	Audi Space Frame
Black River FC	Payslip dreams	Reach for a dream	Payroll giving
DESIGN CRAFTS - ILLUSTRATION			
Grid Worldwide Branding (Pty) Ltd	Freedom	Anti-Est.	Anti-Est.
The Hardy Boys & THB Disturbance	Geisha Stories for Life	Geisha	Promotional Mailer
Haas Advertising	Magic awaits	V&A Waterfront	Kids Ahoy
Sunshinegun	Appetite Appeal - Supergrain Salad	Nando's	Food Illustration system
Sunshinegun	Nando's Afroklectic Patterns	Nando's	Original Pattern Art
Sunshinegun (Pty) Ltd	Appetite Appeal - Vinho Spritzers	Nando's	Food Illustration system
Sunshinegun (Pty) Ltd	Appetite Appeal - Fino Sunset Burger	Nando's	Food Illustration system
DESIGN CRAFTS - PHOTOGRAPHY			
Grid Worldwide Branding (Pty) Ltd	All from one	.Past	.Past
Geometry Global Cape Town and Ogilvy & Mather Cape Town	The Slave Calendar	Iziko Museums of South Africa	Iziko Slave Lodge Museum
Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar	Destination Brand Qatar	Signature Photography
Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar	Destination Brand Qatar	Signature Photography
Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar	Destination Brand Qatar	Signature Photography
Ogilvy & Mather Cape Town	Rise and Shine	Shoprite Group	Topstars
Ogilvy & Mather Cape Town	Awaken your hidden talent	Shoprite Group	Topstars
Ogilvy & Mather Cape Town	Power up your vocal chords	Shoprite Group	Topstars
Ogilvy & Mather Cape Town	Stand Out	Shoprite Group	Topstars
Parsons Branding	Top Tools	Topline Distributors	Topline Tools
DESIGN CRAFTS - TYPOGRAPHY			
Grid Worldwide Branding (Pty) Ltd	A-Z of ZA	INDABAZA	INDABAZA
Grid Worldwide Branding (Pty) Ltd	Expand your world	Telkom	Telecommunication and connectivity
Grid Worldwide Branding (Pty) Ltd	Freedom	Anti-Est.	Anti-Est.
Y&R South Africa	Limited Edition	Russian Bear	Russian Bear/Riky Rick Limited Edition Bottle
The Jupiter Drawing Room (South Africa) Johannesburg	Teaching Typefaces	Reddam House	Learning Aids
Geometry Global Cape Town and Ogilvy & Mather Cape Town	The Slave Calendar	Iziko Museums of South Africa	Iziko Slave Lodge Museum
Grid Worldwide Branding (Pty) Ltd	Destination Brand Qatar	Destination Brand Qatar	Qatar Typeface
J Walter Thompson Cairo	Downtown Fonts/ Maktab Rita	Al Ismaelia For Real Estate Investment	Fonts
J Walter Thompson Cairo	Downtown Fonts/ Seliman	Al Ismaelia For Real Estate Investment	Fonts
J Walter Thompson Cairo	Downtown Fonts/ Madinat El Bat	Al Ismaelia For Real Estate Investment	Fonts
J Walter Thompson Cairo	Downtown Fonts/ Kabab	Al Ismaelia For Real Estate Investment	Fonts
J Walter Thompson Cairo	Downtown Fonts/ Nefertari	Al Ismaelia For Real Estate Investment	Fonts
J Walter Thompson Cairo	Downtown Fonts/ Safwat	Al Ismaelia For Real Estate Investment	Fonts
OpenCo - The Open Collaboration	Marked By Bravery	Soweto Gold	Soweto Gold '76
Grid Worldwide Branding (Pty) Ltd	Freedom	Anti-Est.	Anti-Est.
DESIGN CRAFTS - WRITING			
Joe Public Pty Ltd	Food For Thought " Bring Home The Bacon"	Nedbank	Retail
The Hardy Boys & THB Disturbance	Geisha Stories for Life	Geisha	Promotional Mailer
Geometry Global Cape Town and Ogilvy & Mather Cape Town	The Slave Calendar	Iziko Museums of South Africa	Iziko Slave Lodge Museum
Grid Worldwide Branding (Pty) Ltd	A-Z of ZA	INDABAZA	INDABAZA
Joe Public Pty Ltd	Food For Thought "Big Cheese"	Nedbank	Retail

Joe Public Pty Ltd	Food For Thought "Upper Crust"	Nedbank	Retail
DESIGN MIXED-MEDIA CAMPAIGN			
Grid Worldwide Branding (Pty) Ltd	A-Z of ZA	INDABAZA	INDABAZA
Grid Worldwide Branding (Pty) Ltd	Expand your world	Telkom	Telecommunication and connectivity
Grid Worldwide Branding (Pty) Ltd	All from one	.Past	.Past
The Jupiter Drawing Room Cape Town	Experience the wonder of creativity	Interactive Africa	Design Indaba Festival 2016
The Jupiter Drawing Room Cape Town	Listening Out for You	Virgin Radio International	Virgin Radio
Publicis Machine	Singita Coffee Table Book and Collateral	Singita	Singita Private Game Reserves
Memac Ogilvy Dubai	IKEA It's that affordable .	IKEA	IKEA
The Hardy Boys & THB Disturbance	Be More	Behance	Portfolio Review 2016
Mullen Lowe	SANBS Campaign	SANBS	n/a
Mullen Lowe Johannesburg	Connect - Magnetism	Nestle Professional	Nestle Professional
FP7/DXB (Part of McCann Worldgroup)	Project Akshar (Alphabets)	SmartLife	GetSmart Program
MOTION GRAPHIC DESIGN - BROADCAST DESIGN & GRAPHICS			
Hellocomputer	MTV Base Birthday Ident - Kill Boring	MTV Base	MTV Base
Ogilvy & Mather Johannesburg	#LetsTalkColour	MTV Africa	MTV
Monarchy	M-NET Channel Evolution	M-NET	Channel Rebrand and Evolution
Monarchy	V-Entertainment Presenters: FACES	V-Entertainment	Presenter Profiles
PUBLICATION DESIGN - WHOLE PUBLICATION			
Black Africa Brand Consulting	L'Atelier book	Absa Barclays	L'Atelier Commemorative book
Black River FC	Try something Nandos book	Nandos	Nandos
The Hardy Boys & THB Disturbance	Geisha Stories for Life	Geisha	Promotional Mailer
Hitchcock Michalski	The Start of Tomorrow	SAMSA	Annual Report
TBWA\Hunt\Lascaris\Durban	Words in Wine	TOPS at SPAR	Olive Brook Shiraz/Cabernet Sauvignon
TBWA\Hunt\Lascaris\Durban	Book Reviews	TOPS at SPAR	Olive Brook Shiraz/Cabernet Sauvignon
THREE DIMENSIONAL & ENVIRONMENTAL DESIGN - ARCHITECTURE			
Nando's	Nando's Montana Drive-Thru	Nando's	Nando's
THREE DIMENSIONAL & ENVIRONMENTAL DESIGN - INTERIOR DESIGN & TEMPORARY STRUCTURES			
Shift Joe Public	Mining For Tomorrow	Anglo American	Anglo American Mining Indaba Stand
The Jupiter Drawing Room Cape Town	Piazza Stairs - Creative Journey	Interactive Africa	Design Indaba Festival 2016
RADAR	0% Tax-free Shopping- Shopping	Nedgroup Investments	Nedgroup Investments, Tax-free savings
North Ltd	The Run Store	Run	Concept Store
Grid Worldwide Branding (Pty) Ltd	All from one	.Past	.Past
RADAR	0% Tax-free Shopping- Back to school	Nedgroup Investments	Tax-free investments
140 BBDO	S.E.E.D Libraries	Brand SA	Library
Nando's	Nando's Central Kitchen Interior Design	Nando's	Nando's Central Kitchen
Formula D Interactive	Smart Living Challenge Zone	City of Cape Town & Two Oceans Aquarium	Smart Living Campaign
Mullen Lowe South Africa	Unlock the Taste	Elyx	Elyx Vodka
140 BBDO	Three Ships Micro Distillery	Three Ships Whisky	Whisky
Grid Worldwide Branding (Pty) Ltd	Telkom Future Crib: A connected home	Telkom	Telecommunication and connectivity
DGIT Architects	If these walls could talk...	The Chairman	Entertainment Lounge
THREE DIMENSIONAL & ENVIRONMENTAL DESIGN - PACKAGE & INDUSTRIAL DESIGN			
Whitespace Creative	Saboteur Wines	Luddite Wines	Luddite Saboteur Red and White wine
Memac Ogilvy Dubai	100 Years of Contour	Coca-Cola Middle East	100 Years of Contour

Y&R South Africa	Limited Edition	Russian Bear	Russian Bear/Riky Rick Limited Edition
Joe Public Pty Ltd	Food For Thought	Nedbank	Retail
WALSER WINE PROJECTS PTY LTD	The BLANKBOTTLE Winery	The BLANKBOTTLE Winery	The BLANKBOTTLE range of wines
Joe Public Pty Ltd	Drought Packs	Clover SA	Fresh Milk
Ogilvy & Mather Cape Town	WellingTops	Heinz Foods	Wellingtons Tomato Sauce
CRIO	Johnnie Walker Red Label	Johnnie Walker Red Label	Johnnie Walker Red Label Gifting Pack
CRIO	J&B Urban Honey	J&B Urban Honey	J&B Urban Honey Gifting Pack
Mullen Lowe South Africa	Packaged for the Select Few	Elyx	Elyx Vodka
Ogilvy & Mather Cape Town	The Vuuliser	Castrol	Magnatec
OpenCo - The Open Collaboration	Marked By Bravery	Soweto Gold	Soweto Gold '76
Ogilvy & Mather Cape Town	Puma R698	Puma	Puma VR
M&C Saatchi Abel	The Nedbank Wonderland Project	Nedbank	The Nedbank Wonderland Project
TBWAIRAAD	One-Drop Bottle	Pril	Dishwashing Liquid

Winners will be announced this coming weekend during Loeries® Creative Week™ Durban.

For more, visit: <https://www.bizcommunity.com>