

Loeries Events and PR judging panel announced

The Events and PR Category is made up of modern brand communication - PR communication, live events & sponsorship.

Events & PR panel:

- Caroline Pretorius (chairman) Group Creative Director, VWV
- Ulric Charteris (regional judge) Executive Director, Roots255, Dar es Salaam
- Andrea Quaye General Manager, Castle Lite SAB
- Charl Smit Branch Manager, Gearhouse
- · Howard Simms Managing Director, Hammer Live Brands
- Ian Hunter Freelance
- Nick Warren Executive Creative Director, The Word Association
- Peter Blond O'MAGE
- Richard Phillips Executive Creative Director, 34
- Tseliso Rangaka Creative Director, Ogilvy Cape Town
- Ingrid Lotze Joining Force, Join the dots Vice President of the Public Relations Institute of Southern Africa (PRISA)
- Aloy Gowne Public Affairs Specialist, United States Diplomatic Mission to South Africa Member of the Public Relations Institute of Southern Africa (PRISA)

Judging takes place during Loeries Creative Week Cape Town from 15 to 21 September 2014.

Finalists will be announced during the week and winners will be announced on Saturday 20 and Sunday 21 September at the 36th Annual Loerie Awards at the CTICC. For more information visit <u>loeries.com</u>.

For more, visit: https://www.bizcommunity.com

