

# Loeries Early Bird deadline closes next week

The Loeries Early Bird deadline closes next week on 15 April 2013, allowing entrants 10% discount. This early bird special is also eligible for the new Effective Creativity Award, which has been introduced to recognise the link between innovation and business success. The eligibility period for entries is 1 June 2012 to 31 May 2013. Work must be produced within in Africa, the Middle East or island states off the African coast (Mauritius, Madagascar and the Seychelles). International crafts may be entered, as long as the person nominated for the award is from the eligible region. Entry deadline is 31 May 2013. Late entries will be subject to a 10% penalty fee. All entries should be completed and submitted online.

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For more, visit: <https://www.bizcommunity.com>