

Africa 2015 GCCM: addressing internet access challenges in developing markets

Service solutions provider in the telecommunication industry, NewTelco South Africa will be addressing the internet access challenges in developing markets at the first Africa 2015 Global Carrier Community Meeting (GCCM) conference taking place at the Belmond Mount Nelson Hotel in Cape Town from 16 to 17 November 2015.



Eckart Zollner

"The first Africa 2015 GCCM provides members of the Global Telecom Club with the opportunity to meet their peers from Voice, Data, SMS, Mobile, VAS, Cable, Satellite, ISP, IX, Data Centres and other related segments. During the GCCM, participants will have the chance to establish new business relationship as well as to further grow existing partnerships and pursue new business channels to explore potential opportunities.

In addition, the conference offers us the opportunity to highlight how developing countries are behind the rest of the world with regards to the adoption of internet services and the evolution into the digital economy. It also affords us the chance to demonstrate how service providers need to evolve to remain sustainable and competitive in this environment," says Eckart Zollner, Head of Business Development at NewTelco.

As the keynote speaker at the conference, Zollner will be providing insights into the three essential elements that contribute towards reducing the price of broadband communication.

During his presentation, he will explain how data demand is expected to grow in the local market and what is driving this.



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"Three out of five people in the world still do not have access to the internet. From the perspective of standard economic models, this is puzzling. The supply of international connectivity has expanded dramatically since 2009 when several submarine fibre cables came online connecting even the poorest countries in Africa to the global internet. Despite this, few of these countries are close to achieving the United Nations (UN) Broadband Commission's goal of entry-level broadband services priced at less than 5% of average monthly income. We are looking forward to showcasing our solutions to the telecommunication industry at Africa 2015 GCCM," Zollner concludes.

Find out more about [Africa 2015 GCCM](#).

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