

Why Tinder shouldn't be considered a dating app

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You may have been a part of the recent hype regarding the supposed 'dating app', Tinder. If not, let us fill you in.



Tinder, officially launched in 2012 within the University of Southern California, rests on the premise that most first encounters are based on whether or not the couple in question finds each other mutually attractive. For this reason, users of Tinder are represented by their Facebook profile pictures as well as any other basic information inserted.

Similar to Twitter, Tinder has a character limit of 500 words with which users are tasked to describe themselves and reason why they would be a great match. Matches are based on: mutual attraction, location (identified using GPS technology), shared friends, and/or common interests. Once you have declared a match, Tinder allows you to begin chatting to each other as well as access their "Moments" photo feature.

Despite the controversy surrounding it, the Tinder app has taken off by storm and was recorded having over 10 million users in April this year.

In an effort to redeem the seemingly 'superficial' foundation upon which the app is based, Erin Brodwin - contributor of *Business Insider* - had this to say:

"There may be more we can determine about someone's personality based on how they look than on their answers to a set of predetermined questions like those used by [other] online dating sites".

Read the [full story](#) on www.clickncompare.co.za